

# All-in-One Precision Ag Platform and API

Oct 2023

<https://geopard.tech>

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# Automated Platform for Precision Agriculture



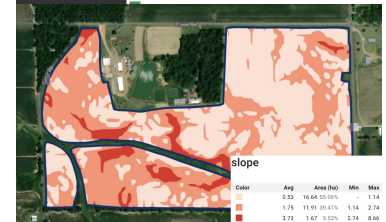
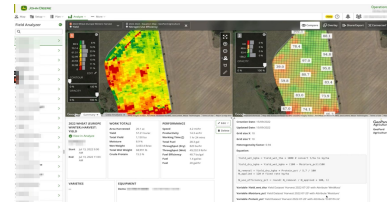
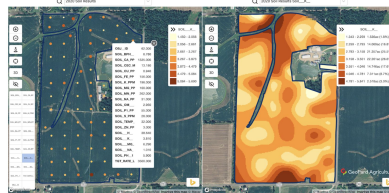
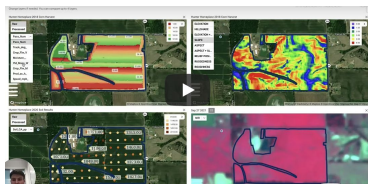
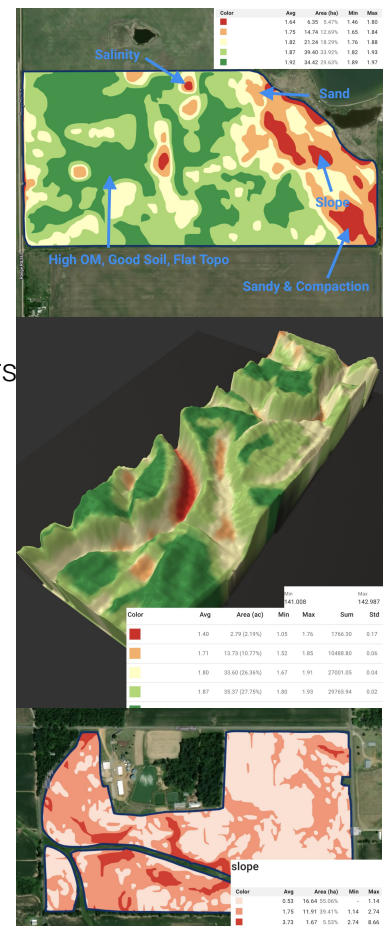
# Agricultural Season with GeoPard



# How It Works

Automated powerhouse for sustainable and precision agriculture

- VR maps based on multiple data layers
- Flexible agronomic logic: apply any math/formula/equation to calculate recommendations
- Support of all common data types: satellite imagery, radar imagery, machinery data, scanners and sensors
- Automated solution for recommendations >> **Hyper-Automation of agronomy**
- Simple UX for fast manipulation with complex agricultural data
- Powerful API for integration into customer solutions and business processes
- Enabler for transition into Sustainability and Carbon efficient practices
- A.I. & Big Data
- Mobile apps with offline mode



# Demo & Documentation

<https://docs.geopard.tech>

# Team

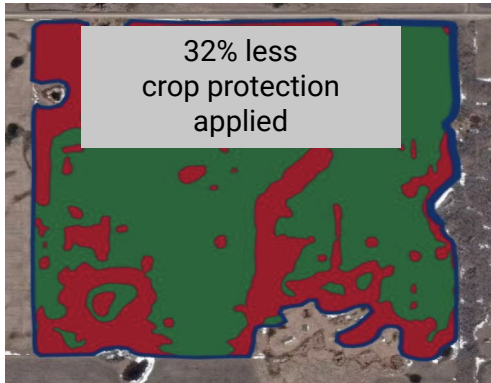
Build solutions as one team for 10+ years in Precision Agriculture

<p><b>2012</b></p> 	<p><b>2015</b></p>  	<p><b>2019</b></p> 
<p>Co-founders of Zoner, acquired by Bayer in 2015</p>	<p>Technical Managers of Bayer Xarvio DF, acquired by BASF</p>	<p>Co-founders of GeoPard Agriculture</p>
<p>Developed VRA maps engine widely used in the US, Canada, Europe</p>	<p>Mastered integration and developed foundation of Xarvio Field Manager, incl. GIS engine</p>	<p><b>Automated decision support system and recommendations</b></p>

# Variable Rate Use Cases

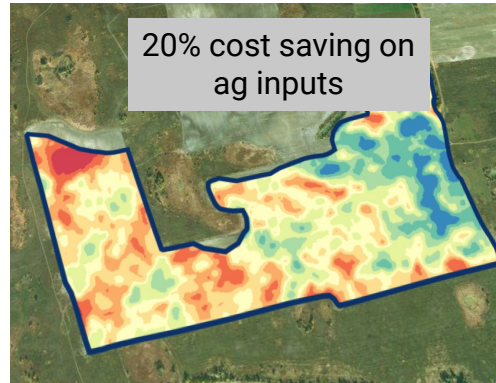
## VR fungicide application

Data: Current vegetation & bare soil  
Crop: Wheat



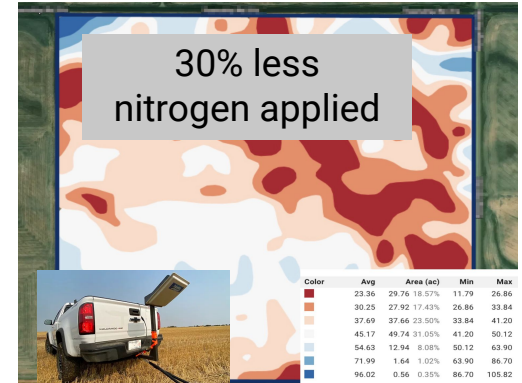
## VR seeding

Data: Soil sampling (OM) & Topography & Last 15 years vegetation  
Seeding rate: 60k-85k/ha  
Crop: Corn



## VR fertilizing

Data: ground scanners (SoilOptix, GeoProspectors, Electrical Conductivity), Topography, Historical vegetation  
Crop : Canola

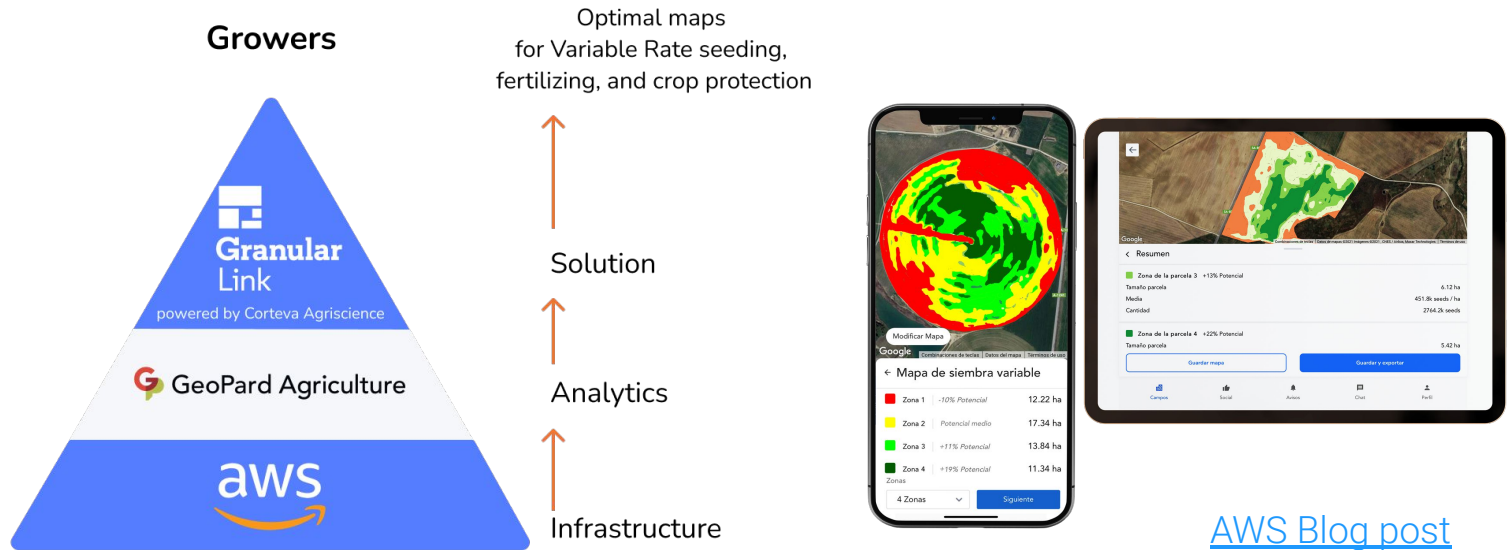


# Corteva Use-case

**WHO:** Corteva Agriscience, Ag inputs manufacturer, USD 14.2B revenue, 21 000 employees.

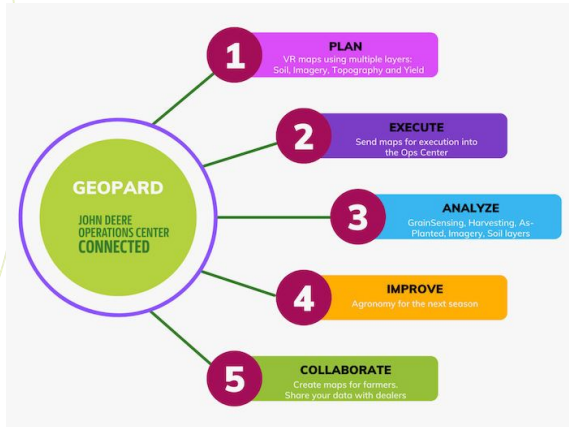
**SOLUTION:** Automated Prescription maps via API

**RESULTS:** Launch Smart Farming commercial apps in EU countries in just 1 year





# JohnDeere Ops Center Integration



**JOHN DEERE** Operations Center

Map Setup Plan Analyze More

Back to Connections Manage

### GeoPard Agriculture

Free by Subscription

#### Description

Multi-layer analytics, Management Zones & VRA maps, Multi-year & In-season Heterogeneity, Imagery, Soil, Yield & Topography/LIDAR data Analytics, Advanced modeling, 3d maps

GeoPard Agriculture is a cloud-based powerhouse for precisionAg data with business intelligence capabilities. GeoPard Variable Rate (VR) prescription maps are used for fertilizing, crop protection, seeding, irrigation, desiccation, optimization of crop inputs and yield while preserving resources.

The GeoPard engine is capable of processing satellite imagery, soil sampling, yield data, high-density sensor data, topography, as-applied and tillage data.

Among GeoPard's clients: agronomists, growers, agribusinesses, agtech companies.

GeoPard provides:

- VRA/Rx creation module
- Ability to create custom scripts
- Management zones module to build your perfect prescriptions (Rx maps) based on several data layers
- Field and region level satellite monitoring (12 indices, incl. LAI, EVI, NDVI, NIR, RCI, WDRVI)
- Scalability zones
- Automated multi-year field potential zones (up to 32 years) and in-season field management zones
- Slopes/Angles/Elevation/Relief position topography profile based on remote sensing (LIDAR for the US) and machinery datasets
- Yield data analytics
- High-density sensor data analytics
- Soil sampling data analytics
- Detection of dependencies between data layers
- Mobile app with offline capabilities
- 3d maps
- Soil Brightness index
- API
- Integration with the JohnDeere Ops Center

[Precision Farming Dealer: GeoPard Unveils Advanced Analytics Platform for Farmers & Dealers Using Deere Tech](#)

[Blog: Integration with MyJohnDeere Ops Center](#)

[Integration Overview and Tutorial](#)

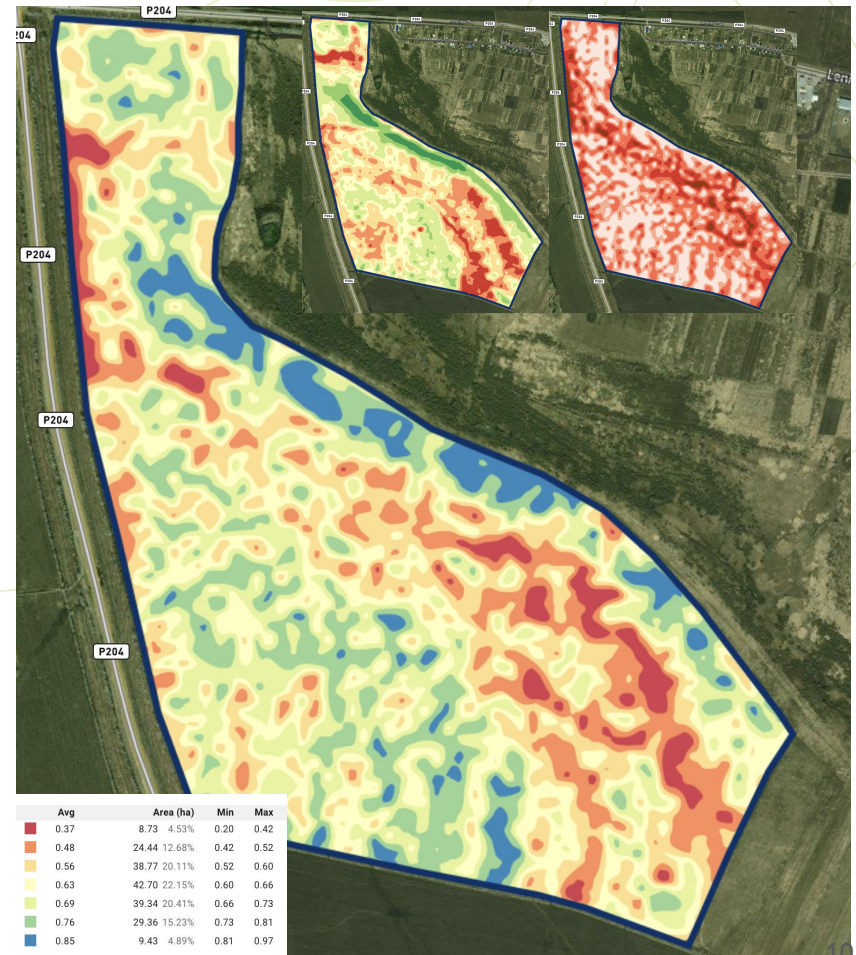
# Multi-layer Maps

Delineation of management zones based on a [combination of any data layers](#) available in GeoPard with the flexibility to set a weight for each layer.

*Example: 8 Years Historical Productivity (weight=1) and Slope (weight=-1)*

Popular layers combinations:

- Satellite imagery (historical or in-season) and EC data
- Soil Sampling and Topography
- A mix of multiple vegetation indices



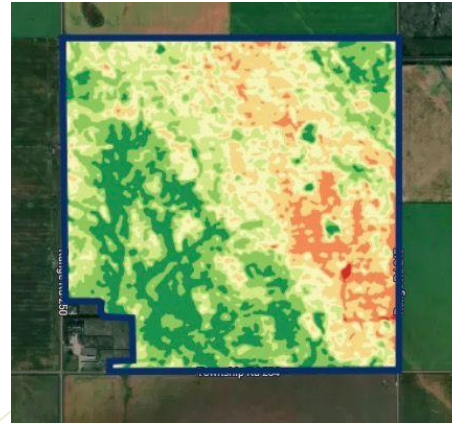
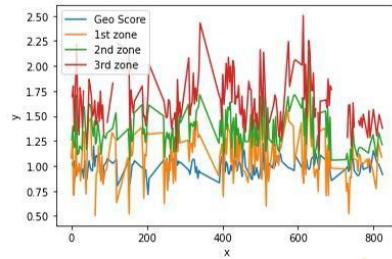
# Automated Field Potential Maps

Automated multi-year (up to 30 years and the last 6 years stacked) field potential maps. Patented.

The heterogeneity index helps benchmark fields and prioritise ag operations.

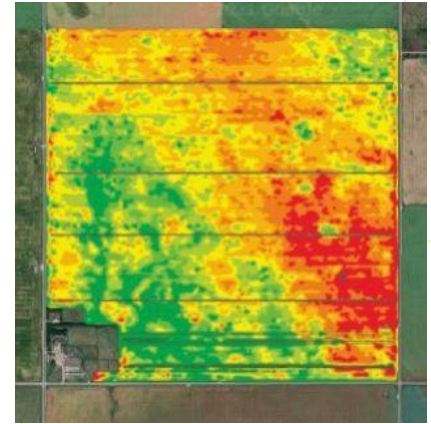
[Blog: Multi-Year Zones](#)

[Blog: Heterogeneity Factor](#)



GeoPard Field Potential maps

VS

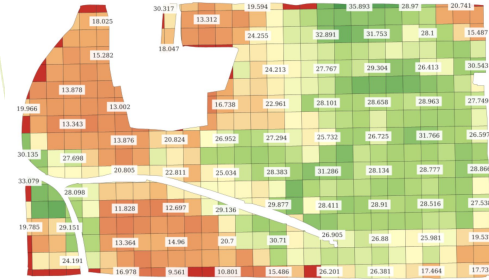


Yield data

# Equation based Analytics

- Integrate multiple data layers.
- Use GeoPard templates or customize your own.
- Calculate sub-field level ROI and economic efficiency.
- Integrated Variable Rate recommendations.

[Blog post with examples](#)



## Tri-State: Indiana and Michigan Liming Rates for Organic Soils

[PDF Source](#)

When the Target pH is 5.3 and the soil pH is < 5.3, then the LR =  $37.6 - (7.1 \times \text{soil pH})$ .

When the Target pH is greater than 5.3 and the soil pH is < 5.3, then the LR =  $[37.6 \times (7.1 \times \text{soil pH})] + [(\text{target pH} - 5.3) \times 5.0]$ .

When the Target pH is greater than 5.3 and the soil pH is > 5.3, then the LR =  $[(\text{target pH} - \text{soil pH}) \times 5.0]$

### Equation in Python

```
if targetpH == 5.3 and soilpH < 5.3:  
    return 37.6 - (7.1 * soilpH)  
elif targetpH > 5.3 and soilpH < 5.3:  
    return (37.6 * (7.1 * soilpH)) + ((targetpH - 5.3) * 5.0)  
elif targetpH > 5.3 and soilpH > 5.3:  
    return ((targetpH - soilpH) * 5.0)  
else:  
    return defaultLimeRate
```

### Variables from datasets

```
targetpH  
soilpH
```

# Nutrient Use Efficiency

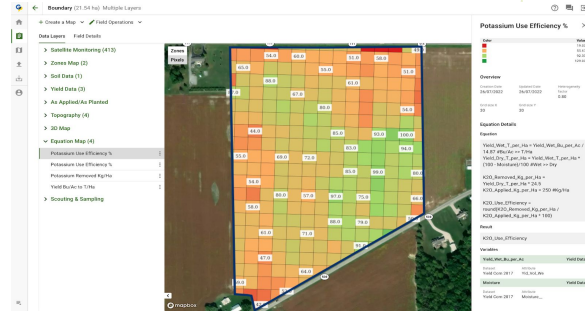
Select an equation to create prescriptions.

**Create New**  
Create and save your own equation with the parameters you need.

Select from existing

Category  
Predefined Equations

- Corn Total Boron Removal in KG/HA** [Source URL](#)  
 This formula estimates Boron (B) uptake and removal for Corn (Grain and Stover) crops grown in different countries of the world in metric units. Last modified: March 2022.
- Corn Total Nitrogen Removal in KG/HA** [Source URL](#)  
 This formula estimates Nitrogen (N) uptake and removal for Corn (Grain and Stover) crops grown in different countries of the world in metric units. Last modified: March 2022.
- Corn Phosphorus Recommendations South Dakota State University in LB/AC** [Source URL](#)  
 SDSU Extension fertilizer recommendations are based on field research in South Dakota and neighboring states. Phosphorus soil test results in this guide are stated in parts per million (ppm) and not pounds per acre. Interpretation for the Olsen phosphorus soil test procedures is listed here. Banding P near the seed as a starter frequently results in more efficient use of these fertilizers. The P205 recommendation can be reduced by one third if applying as a starter. If the previous "crop" was fallow or potatoes: The growth of corn after fallow or potatoes is sometimes not satisfactory. To correct this, apply 20-30 lbs/ac of P205 as a starter. Revised September 2005.
- Corn Total Magnesium Removal in KG/HA** [Source URL](#)  
 This formula estimates Magnesium (Mg) uptake and removal for Corn (Grain and Stover) crops grown in different countries of the world in metric units. Last modified: March 2022.



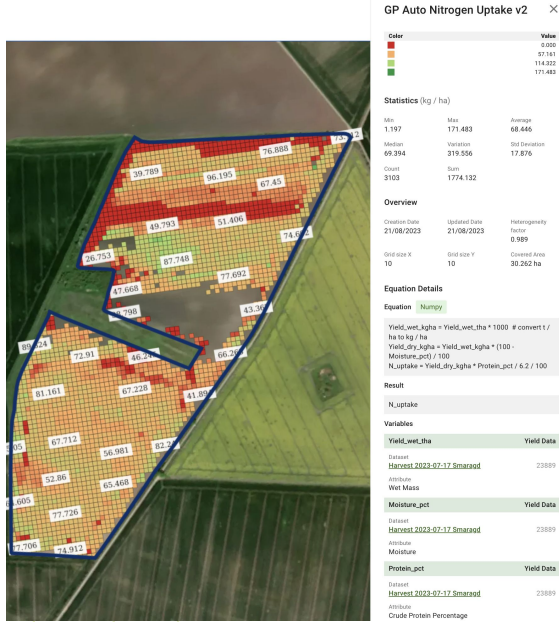
Potassium Use Efficiency



Nitrogen Use Efficiency

... Your Formulas

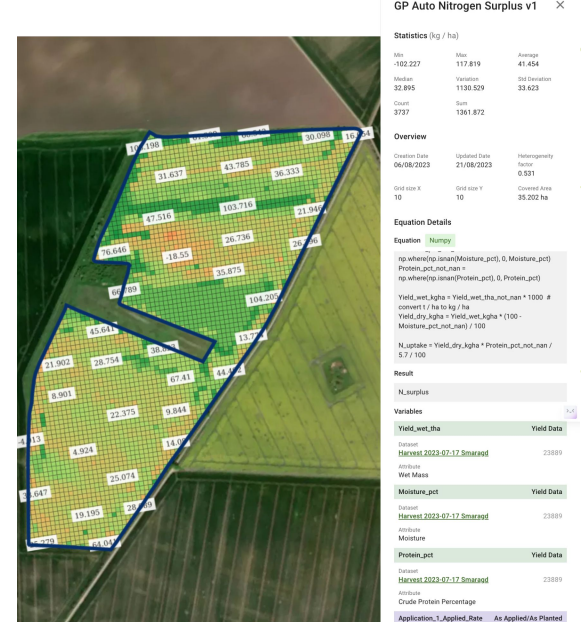
# Nitrogen Use Efficiency



Nitrogen Uptake



Nitrogen Use Efficiency



Nitrogen Surplus

# VR Recommendations



Lime Rx based on SoilOptix pH



Phosphorus Corn Recommendations (South Dakota State University)

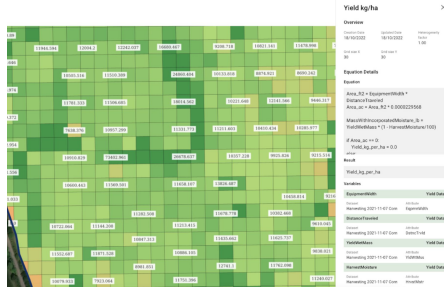


Potassium Removal based on Yield



Nitrogen: Target vs Applied

# Yield Trends



Yield Calibration and Conversion based on DistanceTraveled(ft), EquipmentWidth(ft), HarvestMoisture(%), YieldWetMass(lb)



Yield Trend above/below Average



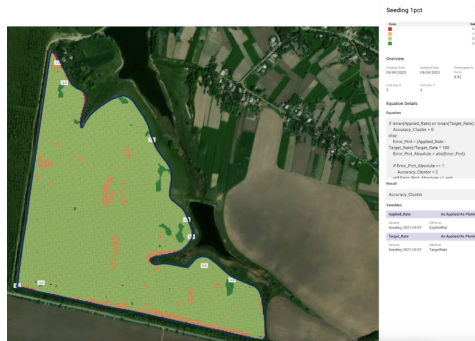
Dry Yield Calibration based on HarvestMoisture (%) and YieldWetMass (lb)



Yield Trend for 4 Datasets



# As-applied vs Rx



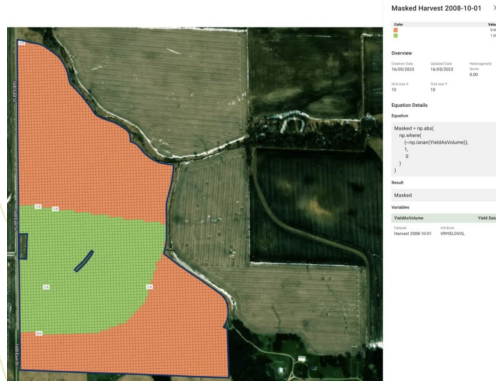
Cluster As-Planted Data to evaluate the Application Accuracy:

- 1) nodata
- 2) below acceptable range
- 3) in acceptable range
- 4) above the acceptable range

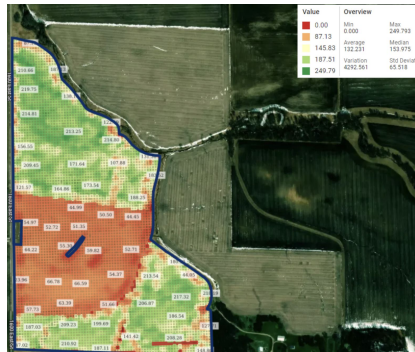


Vegetation Index (GCI) Difference between Two Satellite Images

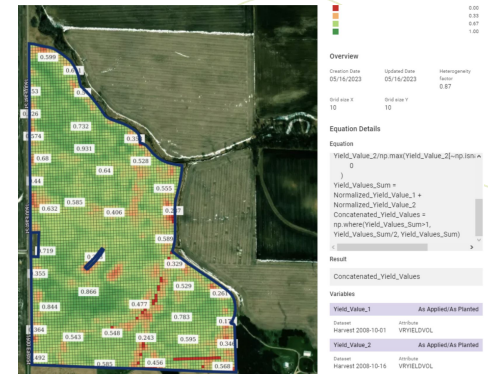
# Yield Aggregation, Cleaning & Calibration



Clusters with and without Data for Yield Dataset

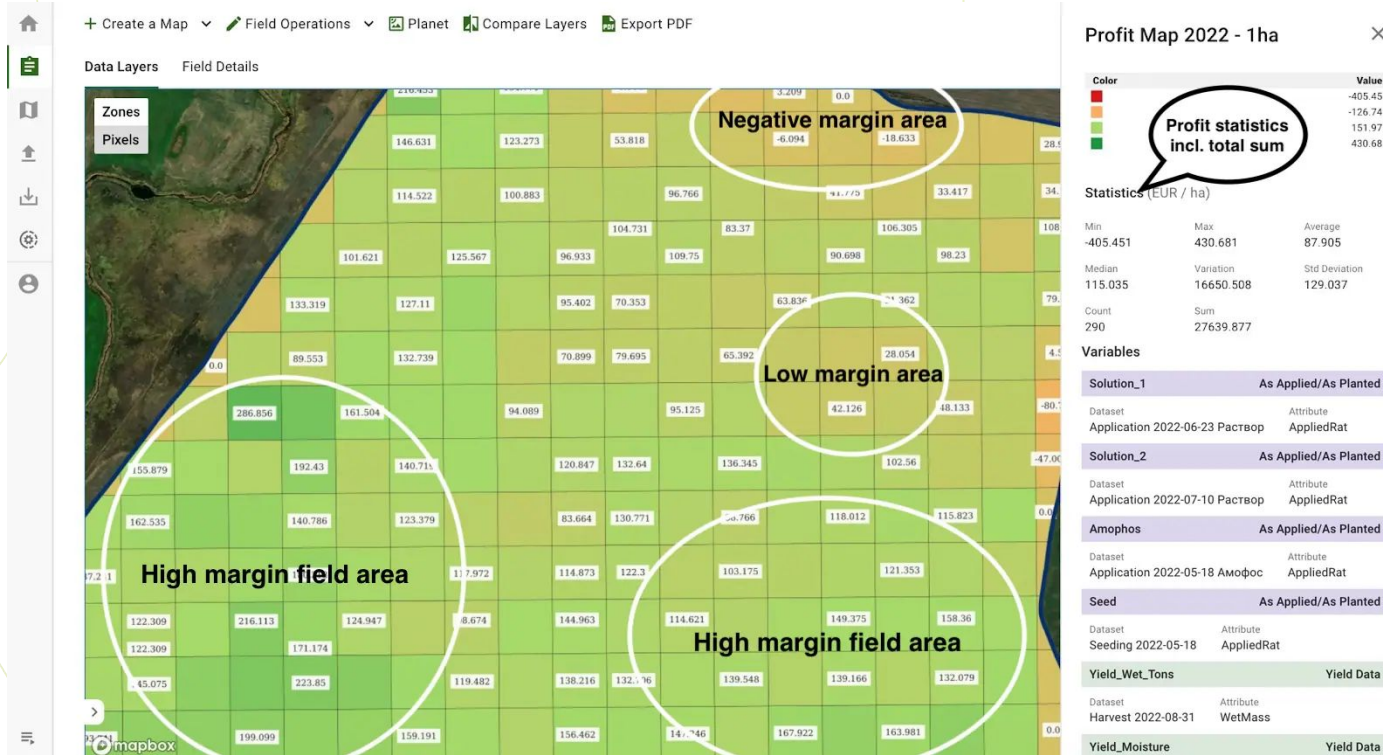


Combining 2 Yield Datasets



Combining and Calibrating 2 Yield

# Profit Maps



# Use-Cases From Brazil



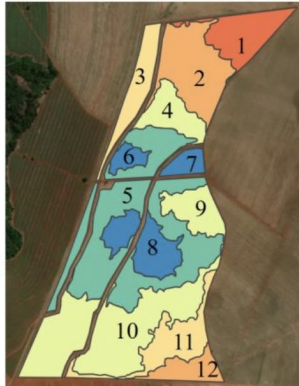
**EVI**  
da vegetação  
(10 anos)



**CEa**  
do solo  
(até 75 cm)

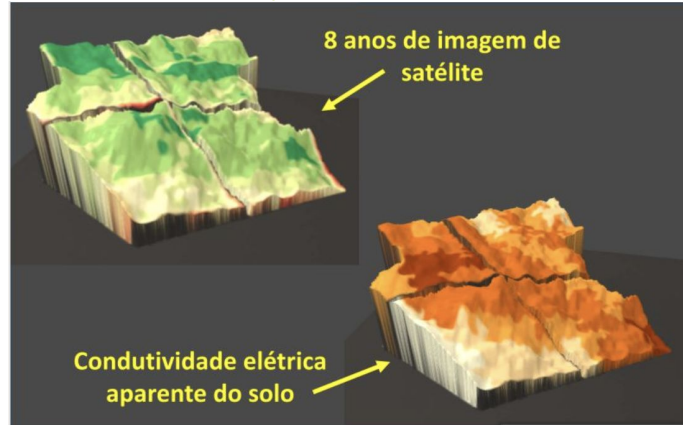


**Subdivisão  
da área em  
12 unidades  
de manejo**



Área de cana  
de 96 ha

GeoPard Agriculture

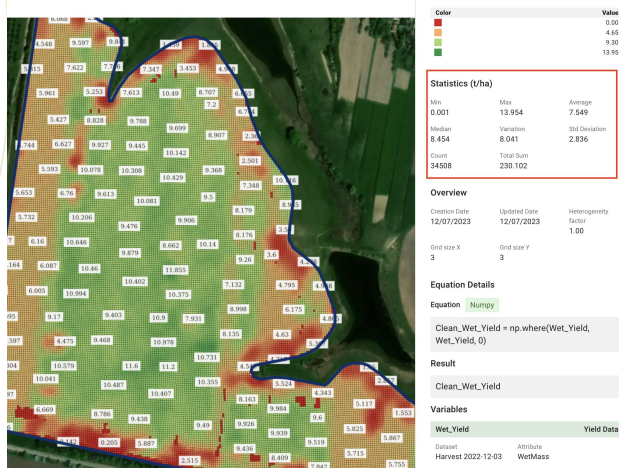


GeoPard Agriculture

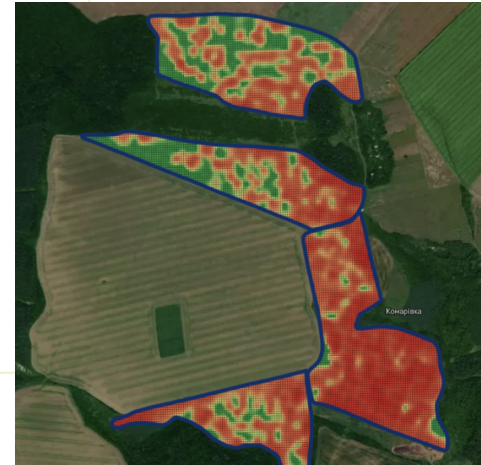


Lucas Rios do Amaral

# Equations: Use Cases (6) - Yield Stats & Slope for VRA



Yield Distribution (Statistics) including Total Collected Yield



Convert Slope into Factor for VRA Fertilizing, Seeding, Crop Protection

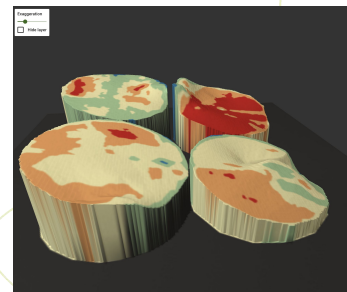
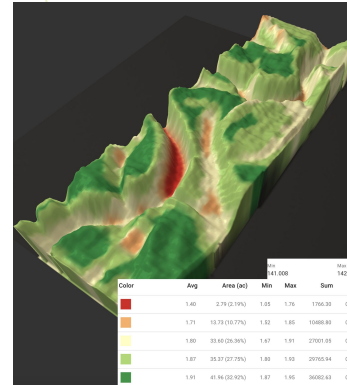
# 3D Maps in Browser

Learn geospatial dependencies between data layers.

Combine **a base layer** (topographic, slope, relief positions, soil properties, or vegetation distribution) and **a cover zones map** (zones from yield, historical vegetation, organic matter, electrical conductivity, pH distribution).

3D model is visualized right in the browser without need of installing any additional software or plugins.

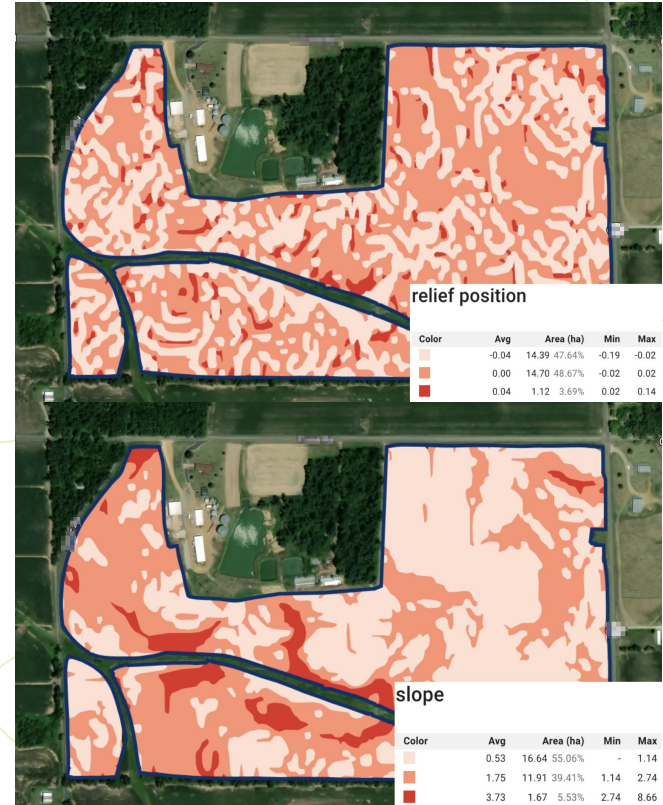
[3D Maps - GeoPard Agriculture](#)



# Topography Profile

Complete topographic profile including [Elevation](#), [Slope](#), [Aspect](#), [HillShade](#), [Relief Position](#), [Ruggedness](#), [Roughness](#) built on top of Remote Sensing or [Machinery Datasets](#)

Example: Slope and Relief Position maps.



# Use-Case: Automated Scouting

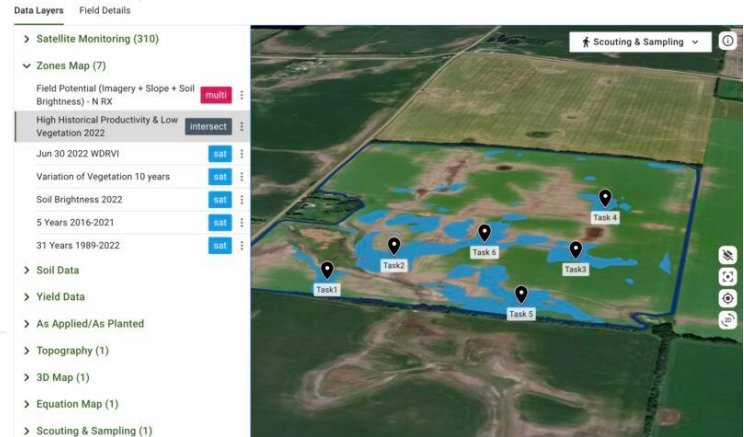
Automated detection of locations that need to be scouted.

Some examples:

- Estimate expected yield of the whole field by checking the development of crops in a certain place
- Unexpected low vegetation zones
- Scout yield limiting locations

Based on GeoPard unique maps such as field potential, stability, current productivity, multi-layers maps & cross analytics.

[Read more](#)

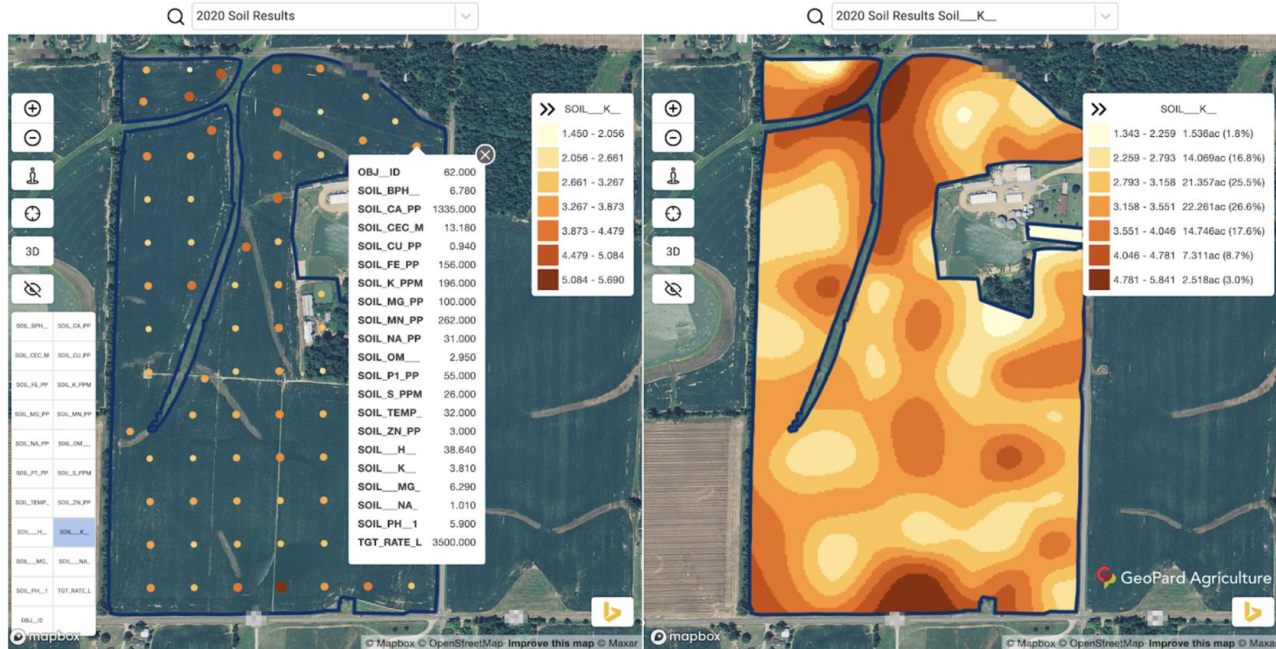




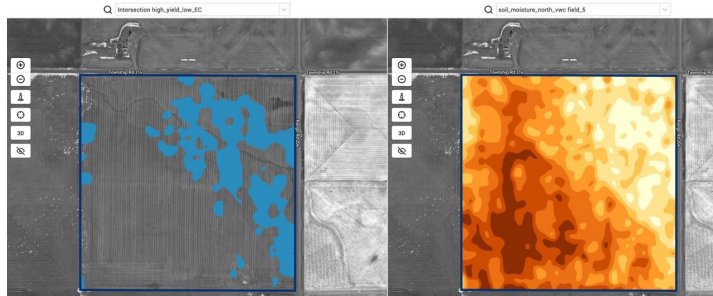
# Soil sampling

Planning of soil sampling (zonal & grid), VRA maps based on soil data

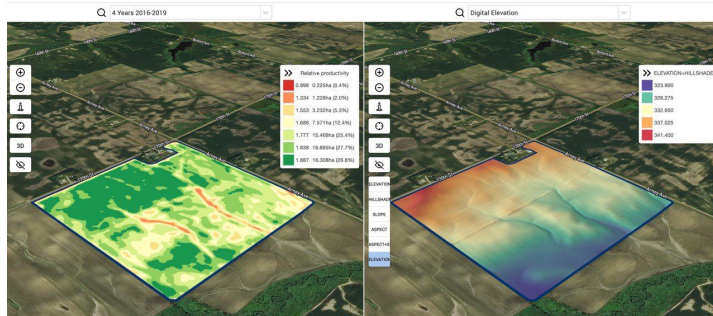
[Blog: Soil data analytics](#)



# Use-Case: Detection of Yield Limiting Factors



Yield / Soil Moisture correlation



LIDAR topographic analytics

# VRA Maps, Cost Calculation and Export

Create Variable rate application (VRA) maps by adding rates to any management zone map.

Costs calculation for Rx maps - know your costs per zone and per product.

VRA maps are compatible with most agricultural machines and can be exported as a **shapefile**, **ISOXML** or to **JohnDeere Ops Center**



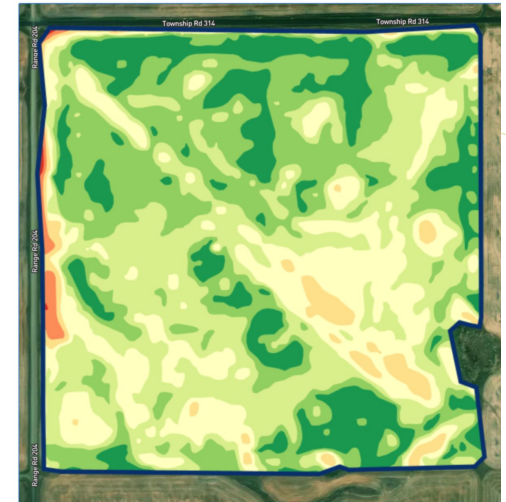
Description Rates

Ensure the units you are using match the rate controller requirements:  
- sprays will use l/ha or gal/ac;  
- fertilizer, lime, etc. will use kg/ha or lb/ac.

Purpose  
Fertilizing

Color	Area (ac)	N	P	Product
Red	0.31 (0.20%)	4	3	
Orange	1.47 (0.94%)	6	4	
Yellow	6.22 (3.98%)	7	5	
Light Green	32.43 (20.72%)	8	7	
Green	48.15 (30.77%)	9	9	
Dark Green	44.12 (28.19%)	11	11	
Very Dark Green	23.80 (15.21%)	13	12.5	

Total Product Volume	1 541.20	1 481.17
Average Product Rate	9.85	9.46
Price per Unit	0.21	0.34
Cost per Product	323.65	503.60
Total Product Cost	827.25	



# Zones Adjustments

Merge and split zones feature allows to make a few important things:

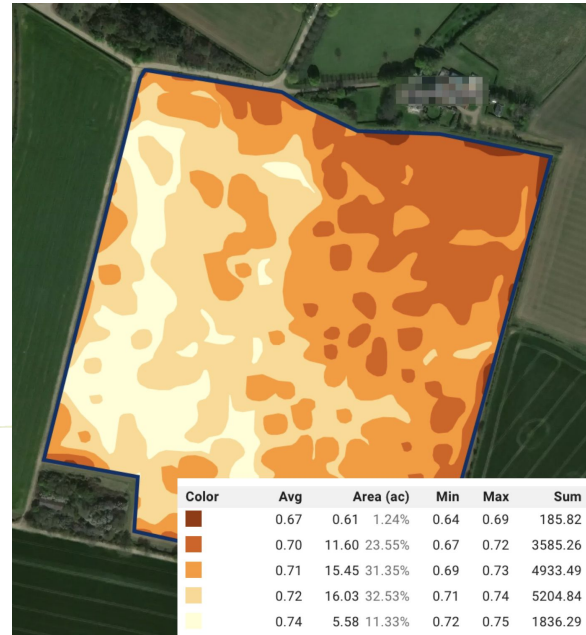
- Split polygons
- Merge polygons
- Draw strip trials
- [Hand-free drawing tools](#)
- Assign a polygon or a complete zone to another class [Blog: Merge and Split zones](#)



# Soil Brightness Index

[Soil brightness](#) works as a proxy for soil organic matter, sands, and salinity areas, and is becoming an increasingly important index for studying changes in soil conditions over time.

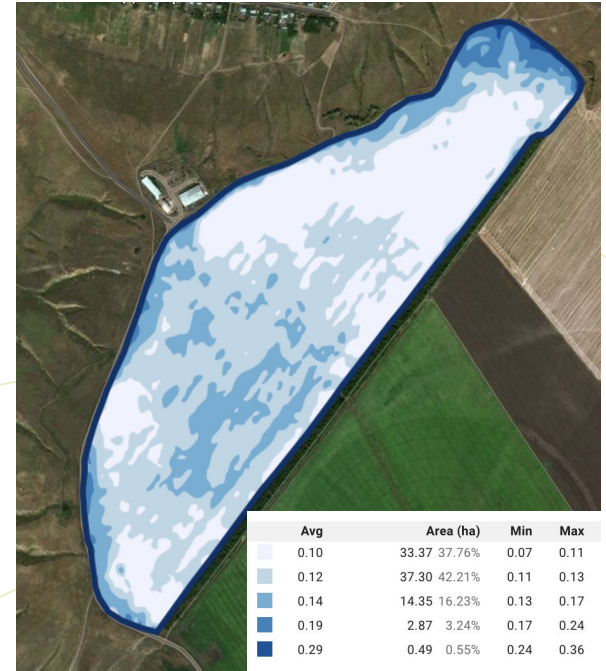
Relevant in measuring and monitoring soil degradation and soil erosion patterns.



# Stability Maps / Change Detection

Detect [the most changeable and stable spots](#) in the field during any period: the last 1-2 weeks or 1-2 months or even a couple of years (stability and variation of vegetation from season to season).

Coming: Combine with the latest image to see the positive or negative trends for every pixel.



# Intersection of Data Layers

Overlapping among management zones based on different layers to define dependencies between data layers, to identify the most interesting/valuable areas for extended analytics (scouting, soil, plant sampling), and to improve agronomic practices.

Example: Influence of high slope to low historical crop productivity.

relation between data layers

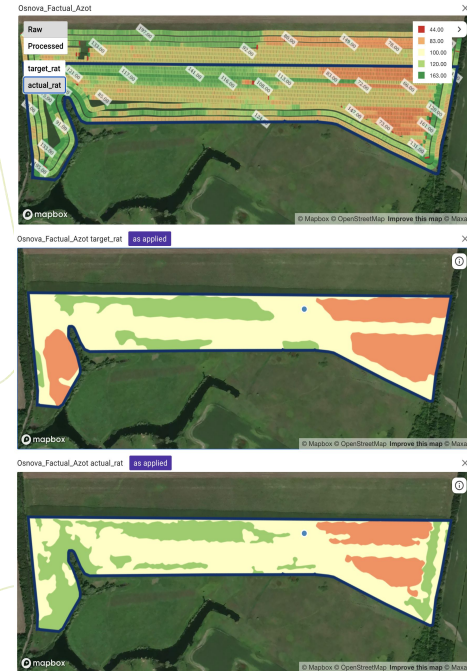


# As-Applied and As-Planted Data Analytics

Monitoring of the VRA execution results including a comparison of planned and applied maps.  
Useful for the calculation of ROI of Variable Rate technology.

Example: Comparison planned and executed VRA maps.

[Blog post - Accuracy of Rx vs As-Applied](#)

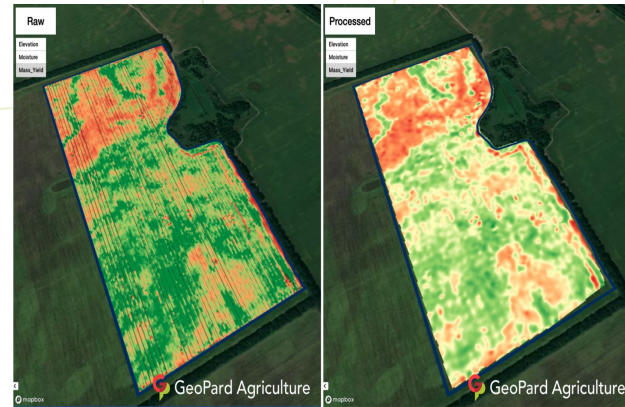
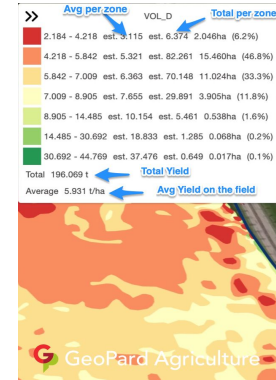




# Yield Data Analytics

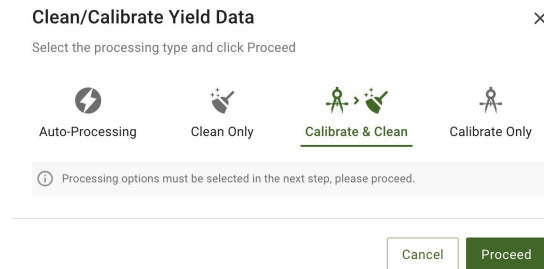
- Batch Import of harvesting data
- Automated Processing: Cleaning & Calibration
- Visualization & Analytics of all attributes
- Statistics per attribute on subfield level (moisture, protein, oil, per field, zone, pixel)

[Read an article in our blog](#)



# Yield Auto-Cleaning and Auto-Calibration

- AI & Rule-based models enable automated yield data cleaning & calibration
- Automatically calibrated data from several harvesters
- Smart Cleaning of abnormal values and j-hooks



# Trial Management & Analytics, Per Static block or Dynamic (e.g. yield per harvester)



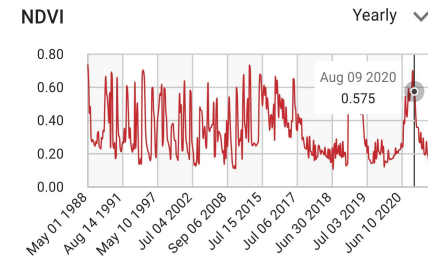
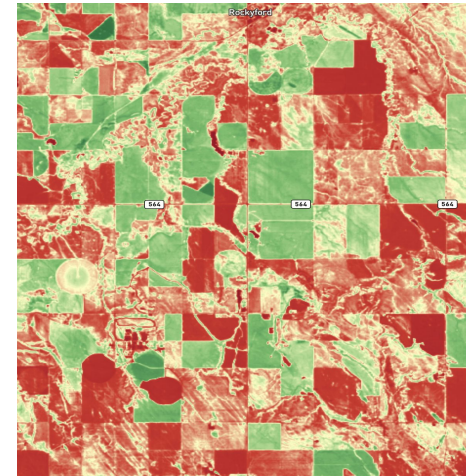
Average Yield per harvester



Yield per zone, including Trial block

# Current and Historical Imagery

- Support field and region level with indices: RGB, NIR, EVI2, LAI, NDVI, GNDVI, IPVI, GCI, RCI, SAVI, OSAVI, NDWI, WDRVI, SBI, NDMI, MSI, CCCI, MCARI, TCARI, MCARI/OSAVI, TCARI/OSAVI
- Time-series analysis
- Accurate cloud and shadows detection
- Automated management zones for each new non-cloudy image during the season with configurable parameters (index, number of zones, min size of polygon)
- VRA maps - your own rules for rates calculation
- Export pixel-based imagery data to utilize in further analysis/models
- Data sources:
  - Sentinel 2 (2015 - ...)
  - Landsat (1988 - ...)
  - Planet (2015 - ...)
  - Hyperspectral imagery (2022)

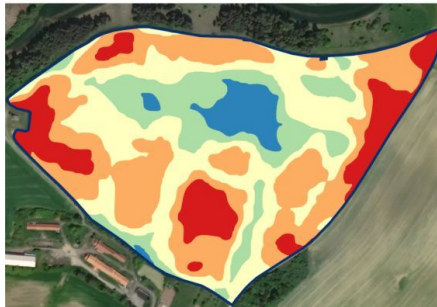


# Relative Soil & Grain Moisture

- The index determines vegetation water content. It is useful for finding the spots with existing water stress in plants
- Lower NDMI values mark the spots where the plants are under stress from insufficient moisture
- On the other side, lower NDMI values following the vegetation peak highlight the spots that are becoming ready for harvesting first

[More in blog](#)

GeoParD Agriculture



Jul 06 2022 NDMI

Color	ID	Avg	Area (ha)	Min	Max	Median
Red	1	0.13	200.14 (20%)	0.09	0.16	0.16
Orange	2	0.20	417.24 (20%)	0.16	0.25	0.20
Yellow	3	0.26	412.24 (20%)	0.21	0.30	0.26
Light Green	4	0.31	224.15 (11%)	0.27	0.37	0.31
Dark Green	5	0.39	146.12 (7%)	0.36	0.41	0.39

The vegetation water content was decreased

Overview

Coverage Date: 10/07/2022 | Updated Date: 10/07/2022 | Data Classification: Natural breaks

Polygon area: 200 | # of spots: 5 | Homogeneity Index: 0.88

Satellite Images

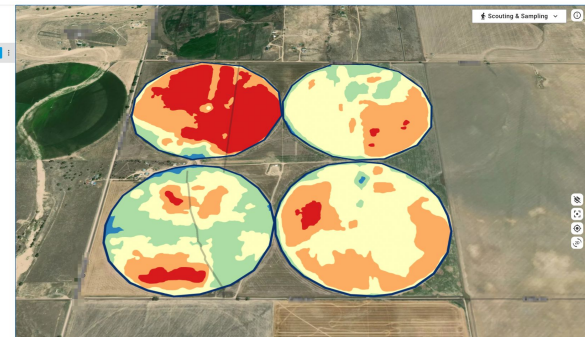
Jul 05 2022 (Index 0.32) [5]

Field Labels

No labels

Data Layers | Field Details

- > Satellite Monitoring (251)
- > Zones Map (1)
- > Moisture Stress Jul 2023 [5]
- > Soil Data
- > Yield Data
- > As Applied/As Planted
- > Topography (1)
- > 3D Map
- > Equation Map
- > Scouting & Sampling



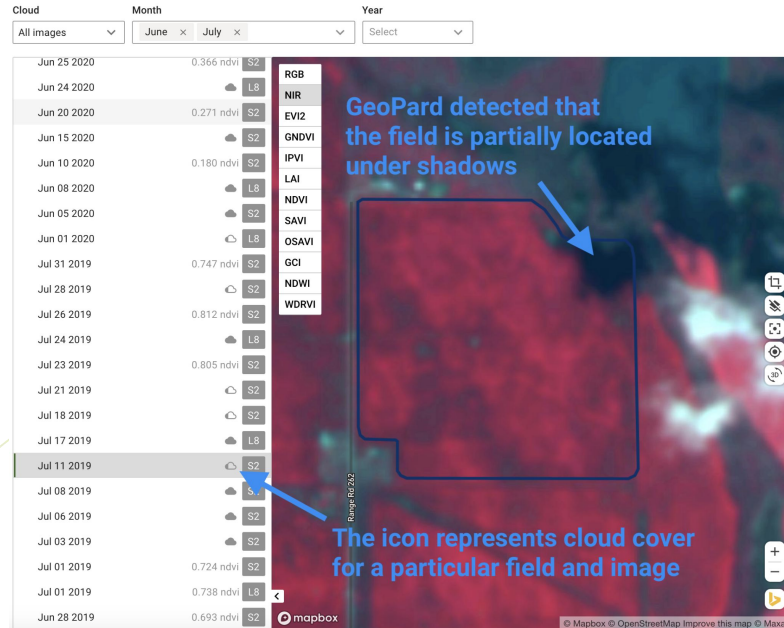
# Best-In-Class Clouds And Shadows Detection

GeoPard provides [high accuracy of clouds and shadows](#) detection using proprietary algorithms.

The algorithm's accuracy is about 95%, while competitors have ~80% accuracy.

Enables **Automation of Analytics based on Imagery**

Advanced image filter allows looking at partially cloudy and cloudy images to verify decisions.



# Planet Labs Imagery Analysis and Rx Creation

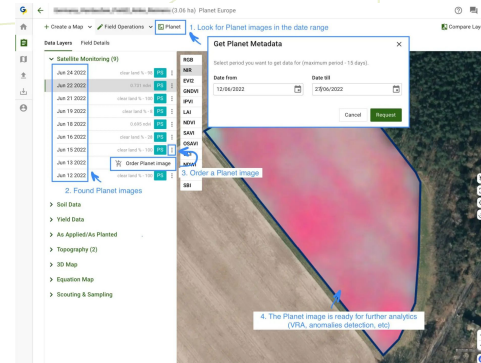
- Automated data processing includes:
- Clouds/shadow detection
- Data normalization and cleaning
- [Order imagery in 1 click](#)
- [Analytics products and VR maps based on Planet imagery](#)



Sentinel-2

VS

Planet  
Scope



# Mobile Application

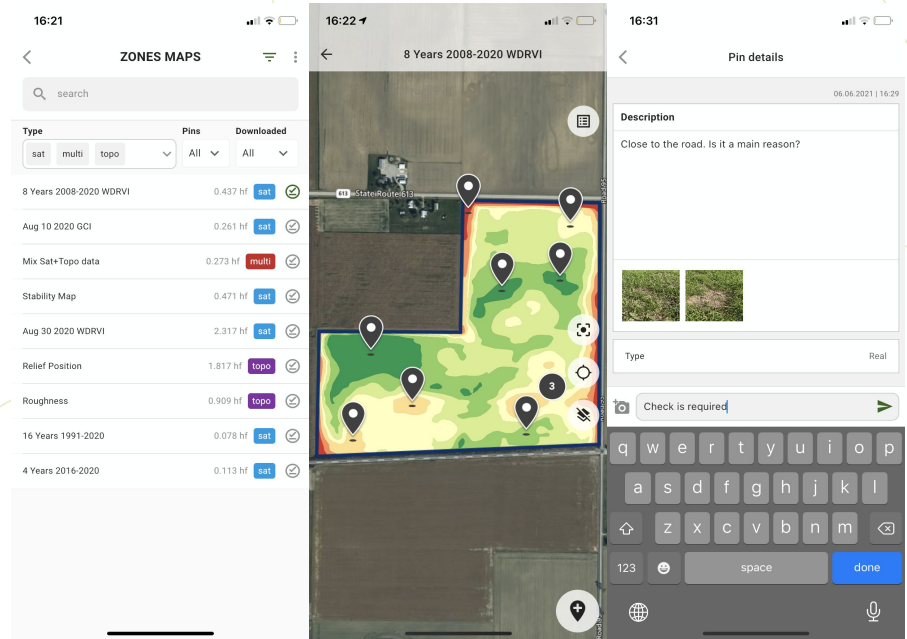
Sync between mobile and web apps

- Online access to all the field datasets and VR zones
- Offline zones and soil maps and scouting capabilities including planning and executed actions with comments and photos

Platforms: IOS, Android. Mobile and Tablets

While Label applications

[Mobile apps tutorial](#)

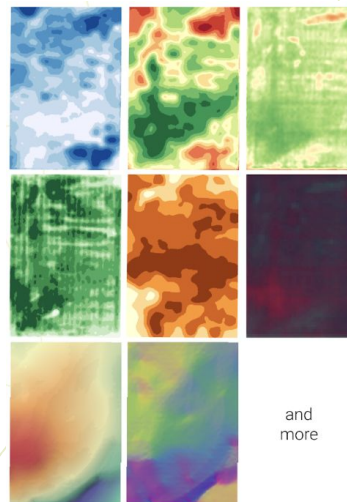




# Powerful API and Automation

- All services are available for integration via API
- GraphQL
- OAuth 2.0 protocol
- Geodata: WMS, WFS
- The user interface for Administration
- User interface widgets for direct integration into other platforms

[Read more](#)



- boundary
- soil samples
- yield monitor data
- custom rules



- VRA maps
- custom management zones
- topographic maps
- soil maps
- yield maps
- vegetation indices with 3m resolution
- raw data
- change detection

and more

Farm Management Software

Ag Service Providers

Crop Production Companies

Digital Marketplaces

R&D Departments

Insurance Platforms

Ag Inputs and Machinery

Producers and Distributors

# Data Compatibility






✓ Raven Slingshot and Viper Pro 4	Shapefiles
✓ Trimble	Shapefiles and Isoxml
✓ John Deere GS3 and GS4 data	<a href="#">GS3 details</a> , <a href="#">GS4 details</a>
✓ John Deere	MyJD Ops Center integrated, see details in our <a href="#">blog post</a>
✓ AGCO	ISOXML and shapefiles
✓ CNH	ISOXML/shapefiles supported
✓ Topcon/TAP	Shapefile supported
✓ Mueller	ISOXML/Shapefiles supported, <a href="#">details here</a>
✓ ISOXML	Claas, Topcon, Dickey John, CNH and others
✓ AgLeader Monitors	Shapefile support, <a href="#">details here</a>
✓ Amazone / Amatron	Shapefile, ISOXML, <a href="#">Amatron 3 details</a> , <a href="#">Amatron4 details</a>
✓ GeoJson	Generic vector data format. Is supported by most GIS programs including Esri ArcGis, QGIS. Available for API users
✓ Shapefile	Generic vector data format. Is supported by most GIS programs including Esri ArcGis, QGIS
✓ API / Widgets for integration of GeoPard analytics into other systems.	

# Statistics for Zones

Calculate statistics on zone level to determine how accurate the measurements are.

Statistical metrics:

- minimum
- maximum
- average
- median
- sum
- standard deviation

Color	Avg	Area (ac)	Min	Max	Median	Sum	Std
	1.48	0.24 (0.42%)	1.30	1.61	1.49	165.92	0.06
	1.61	5.13 (8.97%)	1.39	1.82	1.62	3659.38	0.07
	1.72	10.85 (18.95%)	1.58	1.85	1.72	8358.38	0.05
	1.80	19.34 (33.78%)	1.72	1.88	1.81	15800.20	0.03
	1.86	21.70 (37.89%)	1.81	1.92	1.87	18243.71	0.02

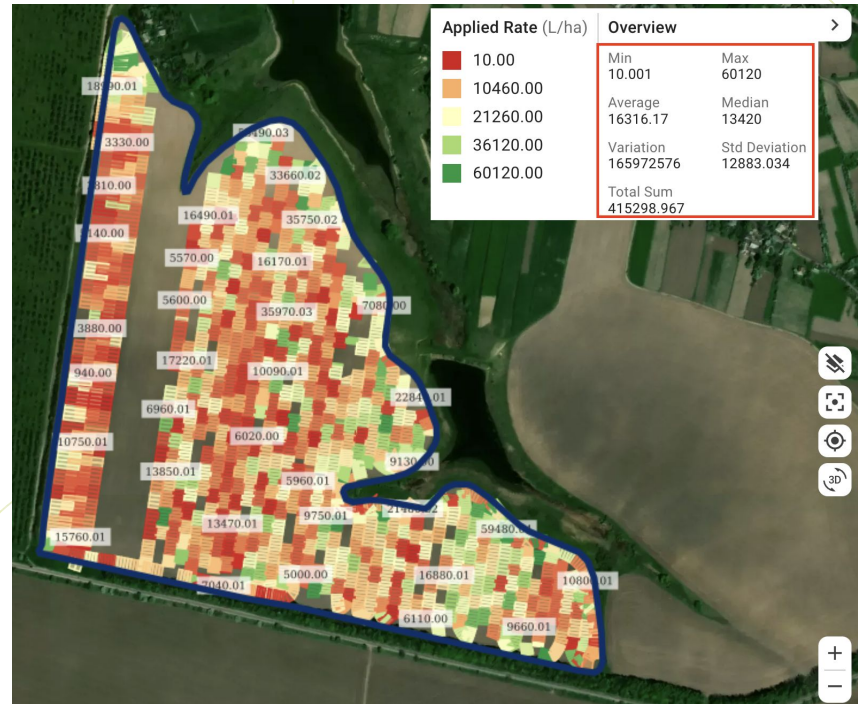


# Statistics for Machinery Datasets

Calculate statistics for every attribute collected by machinery during agricultural operations (Seeding, Fertilizing, Crop Protection, Harvesting) to determine how accurate the operation was executed and total applied number of agricultural input.

Statistical metrics:

- minimum
- maximum
- average
- median
- total sum
- standard deviation



# PDF Reporting

Export as PDF any data layer including Imagery, Yield, Soil, As-Applied, Topography, Zones and Equations

A report can aggregate up to 60 data layers

It includes stats per attribute

## 2. Zone Maps

### 2.1. 1988-2023 Field Potential

#### Overview

Creation Date 23 Aug 2023	Updated Date 23 Aug 2023	Data Classification Type Equal count	Polygon min area 500	# of zones 5	Heterogeneity factor 0.22
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#### EV12

Color	ID	Avg	Area (ac)	Min	Max	Median	Std Dev	Sum
	1	0.36	6.26 19.73%	0.35	0.47	0.36	0.01	1007.15
	2	1.14	6.45 20.30%	0.35	1.80	1.29	0.47	3328.39
	3	1.76	7.23 22.76%	1.66	1.81	1.77	0.03	5656.17
	4	1.80	6.56 20.66%	1.79	1.81	1.80	0.01	5284.25
	5	1.81	5.26 16.56%	1.80	1.82	1.81	0.00	4298.02

#### Data Layers

##### Satellite Monitoring

Index	Satellite Images (28):
EV12	27 Jul 2023, 12 Jul 2022, 5 Sep 2021, 7 Jul 2020, 8 Jul 2019, 28 Jun 2018, 22 Jun 2016, 23 Aug 2015, 28 Jul 2014, 16 Jul 2013, 20 Jul 2011, 25 Aug 2010, 6 Aug 2009, 9 Jul 2007, 29 Jul 2006, 24 Jun 2005, 30 Jun 2004, 22 Aug 2003, 21 Jul 2000, 5 Aug 1997, 26 Jul 1996, 31 Jul 1995, 29 Aug 1994, 25 Jul 1993, 31 Jul 1992, 18 Jun 1991, 28 Jun 1989, 11 Jul 1988

# Automated Heterogeneity index

Decide which fields to target first with precisionAg



# Sustainability and Carbon Module

Tillage

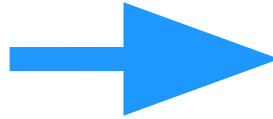
As-applied Fertilizer  
maps

Yield maps /  
GeoPard Field  
Potential maps

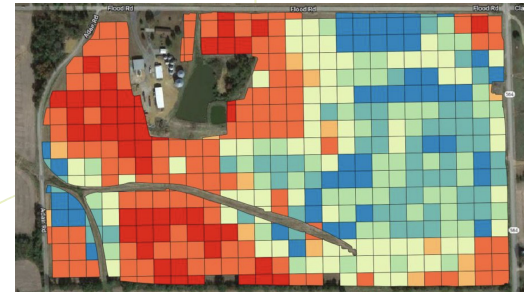
Cover Crops

Crop Rotation

... other factors

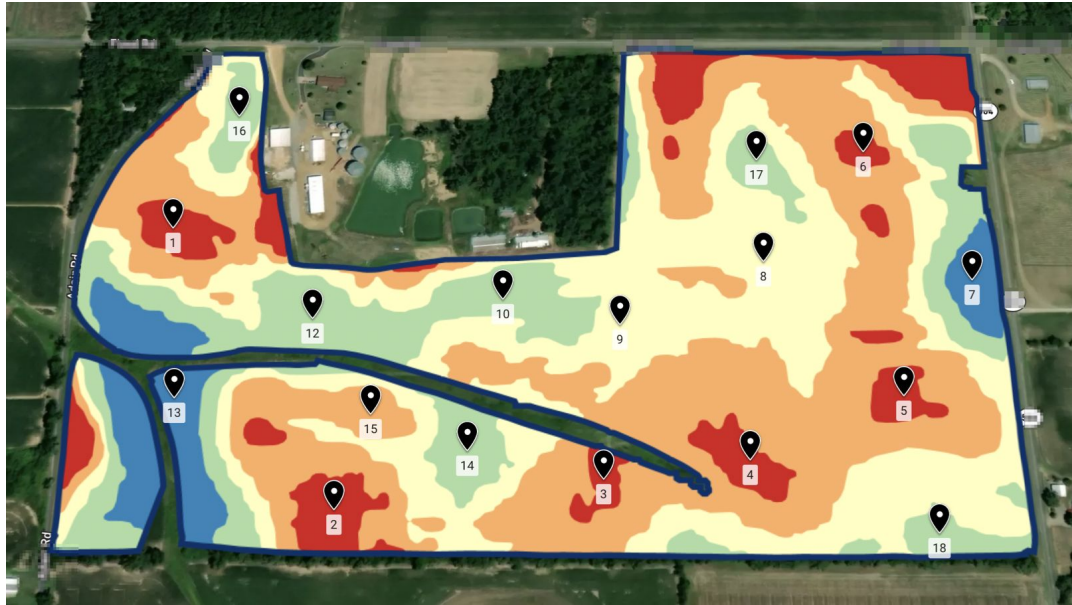


Per pixel  
calculated  
Sustainability  
Index



# Recommendation on Carbon / Soil Samples

Basis to start Zonal soil sampling





# Web, Mobile, API, Widgets, White-Label

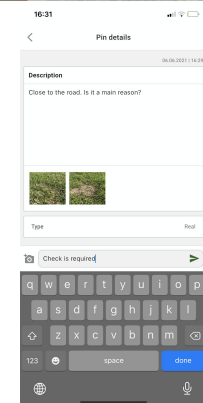
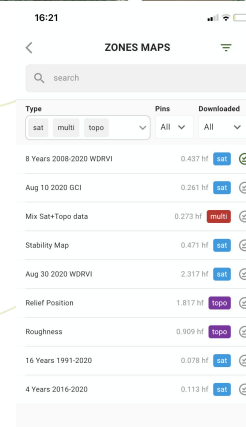
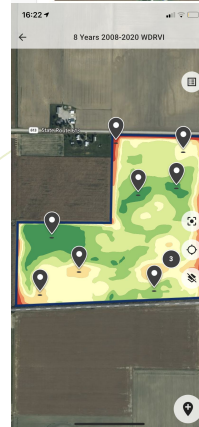
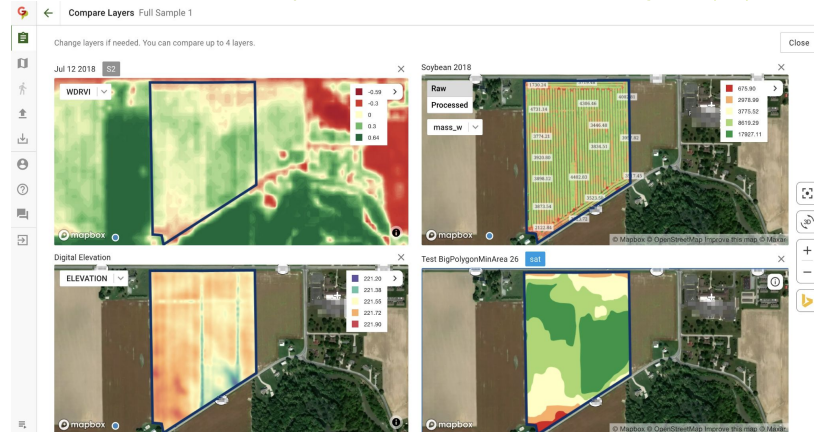
**WEB:** Online access to all features.

Example: Compare 4 data layers (satellite image, yield dataset, elevation, historical zones), create VRA map on a live map.

**Mobile:** Online access to all field datasets and zone. Offline zones and soil maps, and scouting capabilities including planning and executed actions with comments and photos.

**API:** All services are available for integration via API; GraphQL; OAuth 2.0 protocol; Geo data: WMS, WFS; User interface for Administration; User interface **widgets** for direct integration into other platforms

**White-Label & On-Premise** applications.



# Partner Program



## Partner Program

Join the GeoPard Community Partner Program and earn money by advising and bringing the solution to your network, promoting and telling how well GeoPard Agriculture works for you.



## Promo materials

We will provide you with marketing materials, videos, images, case studies, product demos and a dedicated affiliate manager to support you as our partner. Feel free to add information about GeoPard on your website and use your other channels for promotion.



## Clients

All clients who enter your referral code, follow your redirect link for registration or inform us of your recommendation will be identified as a referral sale. Clients receive a special bonus for registering with the referral.



## Reward

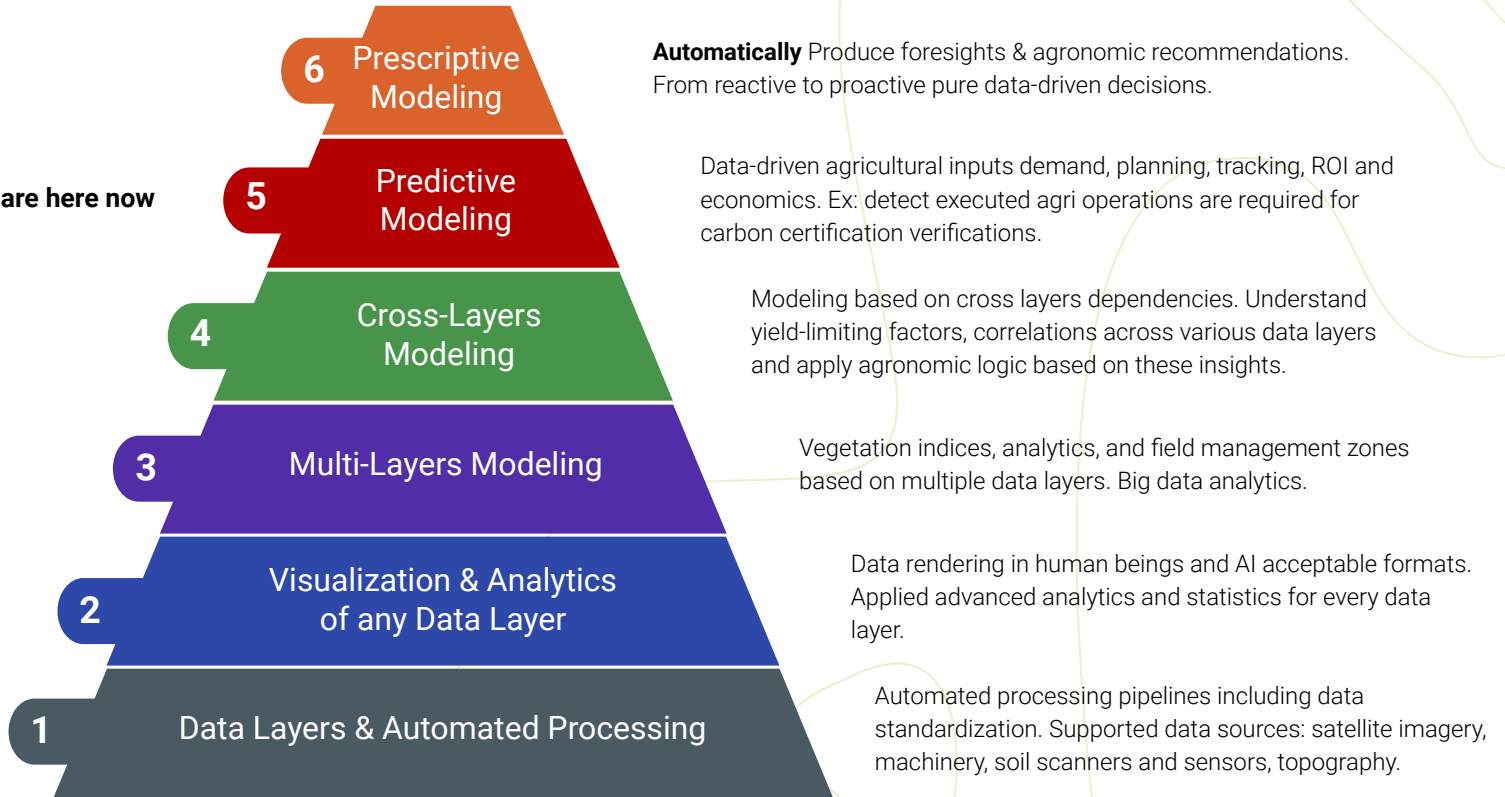
The program includes payouts for bringing users into GeoPard Agriculture. You get high commissions: 25% of the annual income for the first 2 years of each referral sale. Read more about Program Terms and Conditions [here](#).

[Read more](#)

# Product Vision



**We are here now**



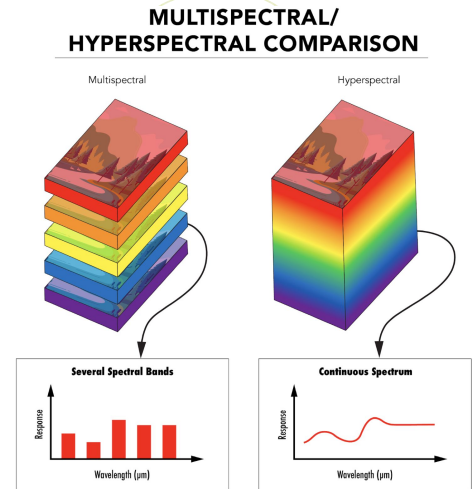
# R&D: Hyperspectral Imagery Analytics

GeoPard managed to successfully preprocess (clean, normalize), upload, calculate statistics, various indices and spectral signatures for HYPERSPECTRAL Imagery ( $\pm 250$  bands in comparison to  $\pm 10$  bands from multispectral imagery).

Use-cases:

- Remote detection of sustainable & [regenerative farming practices](#)
- Distinguishing different plant species with similar spectral signatures
- Identifying plant biochemical composition
- Quantifying soil vegetation
- Calculating chemical attributes
- Accurate Carbon estimations

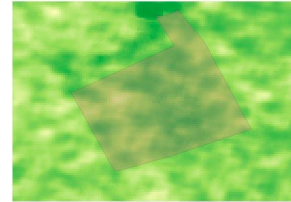
This is the part of the [project partially funded](#) by the EU and the Ministry of the Environment of North Rhine-Westphalia



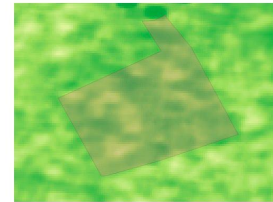
# R&D: Vegetation on Cloudy Days, Tillage & Cover Crops Detection

## Products:

- Estimate vegetation in cloudy days
- Detect agricultural operations like tillage, sowing, harvest
- Detect cover crops
- Estimate soil moisture and physical soil conditions



June 21, 2020



July 03, 2020



**Thank you!**

Dmitry Dementiev, CEO, Co-Founder



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