

All-in-One Precision Ag Platform and API

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geopard.tech
docs.geopard.tech

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Digital Twin of a Field

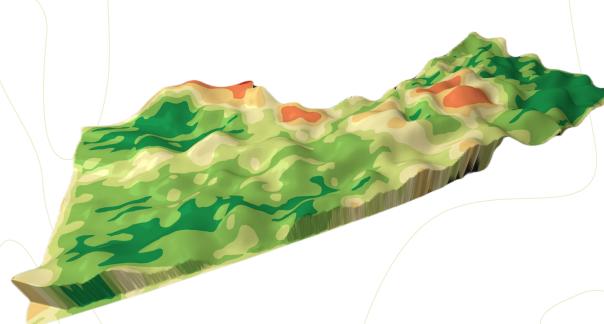
400% - average difference of yield in **high** and **low** crop productivity zones

40% - share of ag inputs costs in crop production

15% - economic efficiency from optimal distribution of Ag input resources

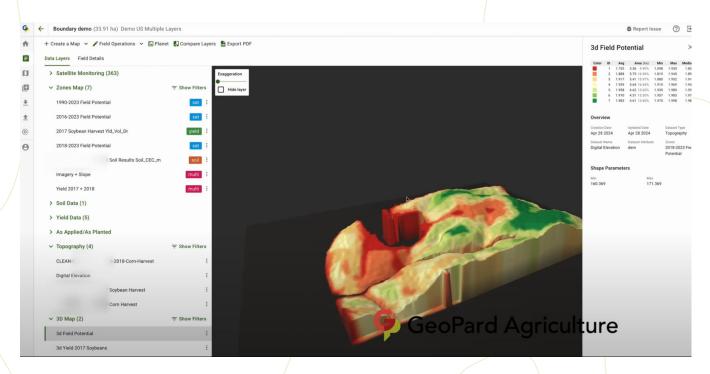
Sustainable farming - variable rate application, no-till, cover cropping, crop rotation, carbon markets

Pricelessly for Environment - reduction of fertilizers, crop protection and water usage 2



GeoPard Agriculture

1 Min Demo Video



Youtube video link



About GeoPard

<u>GeoPard</u> is an agriculture intelligence platform that enables crop farming agribusinesses to increase ROI and integrate data-driven sustainable agriculture practices using cutting-edge spatial data analytics and AI algorithms.

GeoPard automates workflows to create Variable Rate Application maps for seeding, fertilizing, and crop protection based on various data sources such as satellite imagery, yield, soil, topography, machinery data, and custom agronomic logic (including multi-layers & equations).

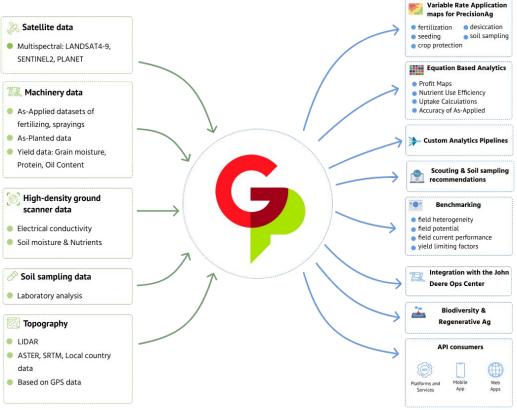
GeoPard provides its solution as White-label, On-premise, API, web, and mobile applications.

Value for Clients

GeoPard is committed to advancing soil health using state-of-the-art spatial technology. Our platform integrates remote sensing, sensor, topography, and machinery data, providing an all-in-one solution tailored for precision & sustainable agriculture. By transforming farm data into actionable insights, we aim to optimize yields and minimize costs. Above all, we prioritize data security, ensuring that all information remains under the exclusive ownership of our clients.



Automated Platform for Precision Agriculture





Agricultural Season with GeoPard

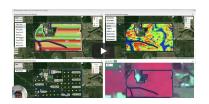


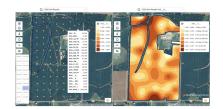


How It Works

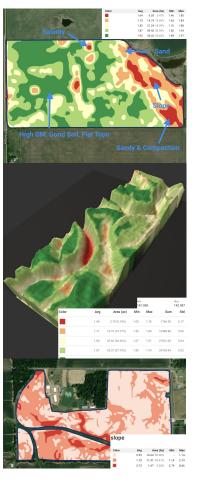
Automated powerhouse for sustainable and precision agriculture

- VR maps based on multiple data layers
- Flexible agronomic logic: apply any math/formula/equation to calculate recommendations
- Support of all common data types: satellite imagery, radar imagery, machinery data, scanners and sensors
- Automated solution for recommendations >> Hyper-Automation of agronomy
- Simple UX for fast manipulation with complex agricultural data
- Powerful API for integration into customer solutions and business processes
- Enabler for transition into Sustainability and Carbon efficient practices
- A.I. & Big Data
- Mobile apps with offline mode











Team

Build solutions as one team for 10+ years in Precision Agriculture

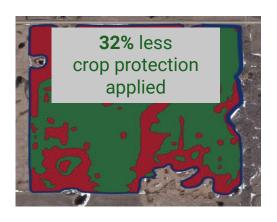
XQTVIO™ Digital Farming BAYER E ZONER. GeoPard 2012 2015 2019 precision agriculture platform Co-founders of Zoner. The solution was Technical Managers of Bayer Xarvio Digital Co-founders of GeoPard Agriculture popular in the Canada, US & eastern EU. Farming (now BASF). Acquired by Bayer in 2015. Developed VRA maps & soil sampling Mastered integration and developed foundation Automated decision support system of Xarvio Field Manager, incl. GIS engine engine widely used in the US, Canada, recommendations and post-harvest analytics Europe



Variable Rate Use Cases

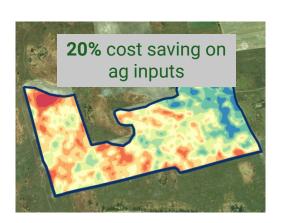
VR fungicide application

Data: Current vegetation & bare soil
Crop: Wheat



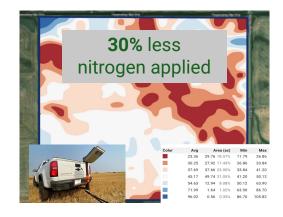
VR seeding

Data: Soil sampling (Organic Matter) + Topography + Last 15 years Field Potential Seeding rate: 60k-85k/ha Crop: Corn



VR fertilizing

Data: ground scanners (SoilOptix, GeoProspectors, Electrical Conductivity), Topography, Historical vegetation Crop: Canola



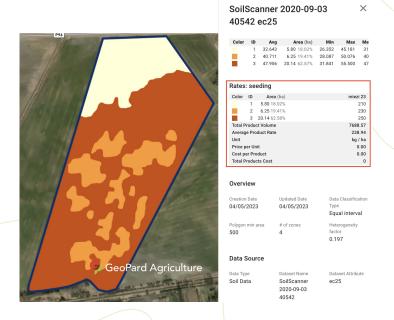


Variable Rate Seeding maps based on Electrical Conductivity soil scanner data

Verified:

- Seeding VRA map for Barley
- Spraying VRA after Drone Spray Application
- Upcoming Fertilization and Seeding VRA maps

Documentation



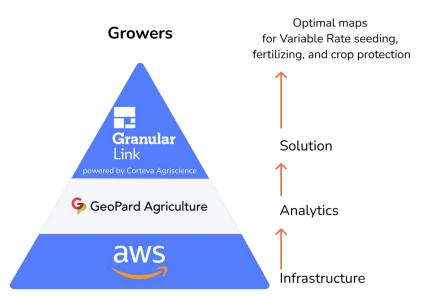


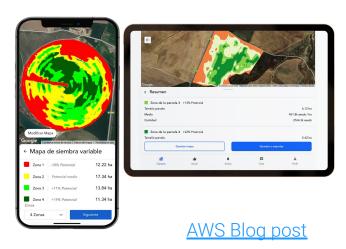
Corteva Use-case

WHO: Corteva Agriscience, Ag inputs manufacturer, USD 14.2B revenue, 21 000 employees.

SOLUTION: Automated Prescription maps & farm data analytics via API

RESULTS: Launch Smart Farming commercial apps in EU countries in just 1 year







JohnDeere Ops Center Integration

Deere & GeoPard workflows

GeoPard seamlessly integrates with the John Deere Operations Center, bringing advanced analytics to the forefront of precision farming.

Our platform enhances the capabilities of John Deere tech, providing dealers and farmers with actionable insights for optimal agricultural outcomes.

Start Free. Empower Your Operation Center Now.



GrainSensing HarvestLab data analysis

Use-case LVA, John Deere dealer helps farmers to calculate Fertilizer use efficiency by analyzing Protein, Harvesting, As-Applied data in GeoPard. Read the use-case



- GeoPard augments Ops center with analytical layers: topography, soil, Profit mats, NUE maps, cleaned/calibrated Yield
- Data automatically flows bi-directionally
- <u>geopard.tech/johndeere</u>
- Integration Overview and Tutorial
- Work Plans creation



Yield Aggregation, Cleaning & Calibration





A.I. based automated yield cleaning & calibration

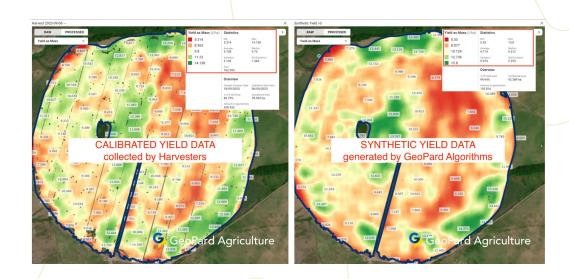
Tutorial



Synthetic Yield Maps

87% Accuracy

Based on total or average yield GeoPard creates Yield dataset Read more

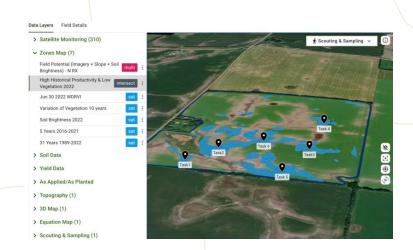




Automated Scouting Tasks

Reduce Field Visits & Fuel Consumption

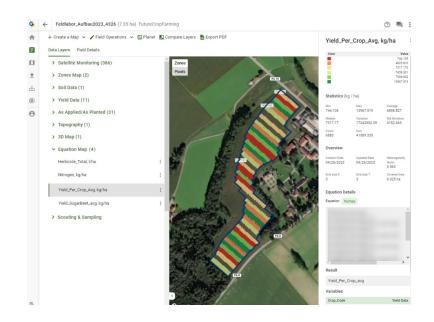
Read more





Measure Regenerative Farming Practices





Read: Visualizing Economic

Impacts of Sustainable Farming





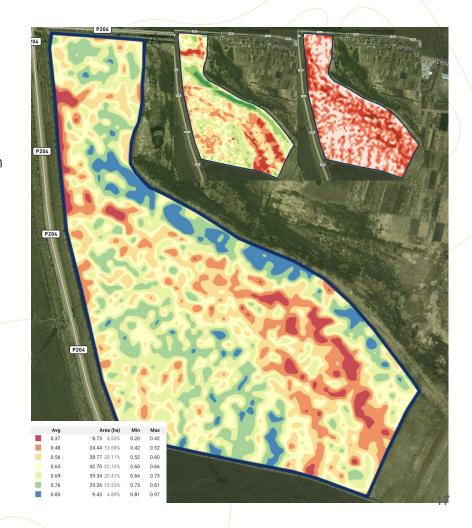
Multi-layer Maps

Delineation of management zones based on a <u>combination of any data layers</u> available in GeoPard with the flexibility to set a weight for each layer.

Example: 8 Years Historical Productivity (weight=1) and Slope (weight=-1)

Popular layers combinations:

- Satellite imagery (historical or in-season) and EC data
- Soil Sampling and Topography
- A mix of multiple vegetation indices



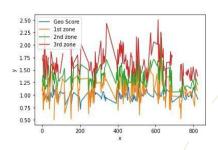


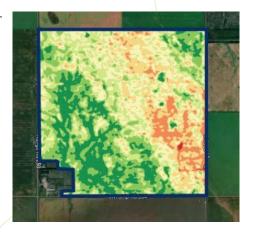
Automated Field Potential Maps

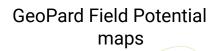
Automated multi-year (up to 30 years and the last 6 years stacked) field potential maps. Patented.

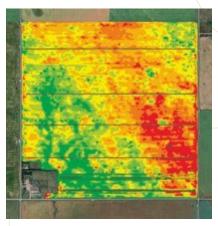
The heterogeneity index helps benchmark fields and prioritise ag operations.

Blog: Multi-Year Zones
Blog: Heterogeneity Factor









Yield data



Equation based Analytics

- Integrate multiple data layers.
- Use GeoPard templates or create your formulas.
- Calculate sub-field level ROI and economic efficiency.
- Integrated Variable Rate recommendations.
 - Blog post with examples



Tri-State: Indiana and Michigan Liming Rates for Organic Soils

When the Target pH is 5.3 and the soil pH is < 5.3, then the LR = 37.6– $(7.1 \times soil pH)$. When the Target pH is greater than 5.3 and the soil pH is < 5.3, then the LR = $[37.6 \times (7.1 \times soil pH)]$ + [(target pH = 5.3) x 5.0]. When the Target pH is greater than 5.3 and the soil pH is > 5.3, then the LR = [(target pH = soil pH) x 5.0]

Equation in Python

if targetpH == 5.3 and soilpH < 5.3:
retrum 37.6-(7.1 x soilpH)
elif targetpH > 5.3 and soilpH < 5.3:
retum (37.6 * (7.1 * soilpH)) + ((targetpH-5.3) * 5.0)
elif targetpH > 5.3 and soilpH > 5.3:
return ((targetpH-soilpH) * 5.0)
else:
return defaultLimeRate

E 3) ~ E 0]

PDF Source

targetpH soilpH

Variables from datasets



VR Recommendations based on Equations



Lime Rx based on SoilOptix pH



Potassium Removal based on Yield



Phosphorus Corn Recommendations (South Dakota State University)



Nitrogen: Target vs Applied

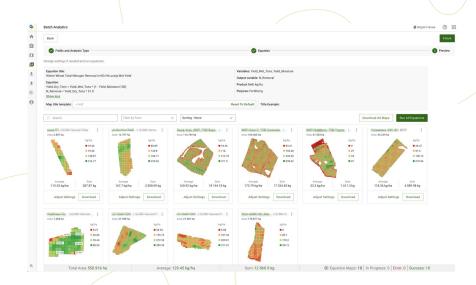


Batch Analytics

GeoPard enables creating of maps for multiple fields simultaneously

Key features:

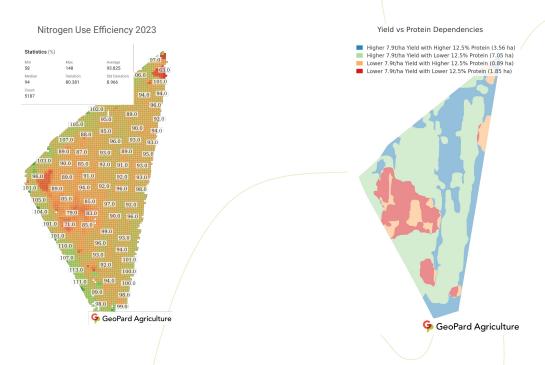
- Generate maps for any field group, including Profit Maps and VRA maps for seeding, spraying, fertilizing, or Uptake calculations.
- Calculated field averages and total input volumes for all fields to efficiently plan purchases. Use any GeoPard or custom formula (including efficiency, <u>Fertilizer Use Efficiency</u>, <u>Profit maps</u>, Fertilizer uptake, or based on satellite imagery)
- GeoPard automatically smartly links variables to layers and attributes (no need to manually map the Yield Dry variable to the Yield dataset or pH to soil sampling pH - GeoPard does it for you)





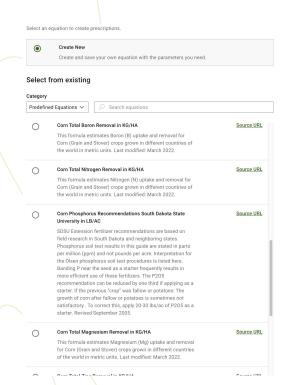
Nitrogen Use Efficiency Calculations

Use-case with a German JohnDeere dealer LVA, <u>NUE, N Uptake, N Surplus based on GrainSensing HarvestLab, Yield</u>





Fertilizer Use Efficiency





Potassium Use Efficiency

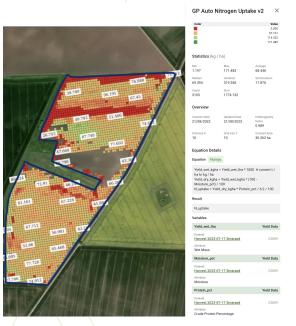


Nitrogen Use Efficiency

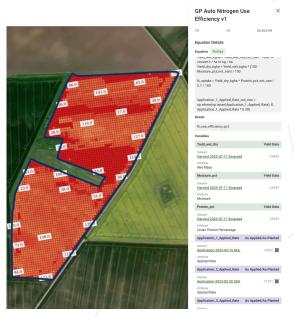
Linked to the field factual data as-applied fertilizer, protein, and yield



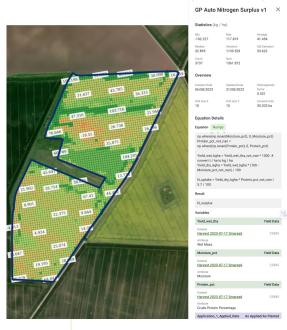
Nitrogen Uptake & Surplus



Nitrogen Uptake



Nitrogen Use Efficiency



Nitrogen Surplus



Yield Trends



Yield Calibration and Conversion based on DistanceTraveled(ft), EquipmentWidth(ft), HarvestMoisture(%), YieldWetMass(lb)



Dry Yield Calibration based on HarvestMoisture (%) and YieldWetMass (lb)



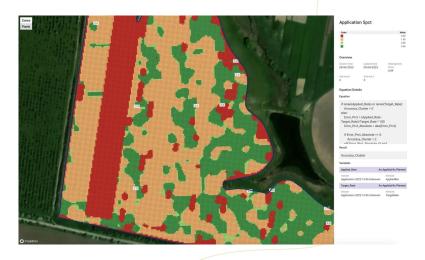
Yield Trend above/below Average



Yield Trend for 4 Datasets



As-applied vs Rx



Cluster As-Planted Data to evaluate the Application Accuracy:

1) nodata 2) below acceptable range 3) in acceptable range 4) above the acceptable range

Read more



Yield Aggregation, Cleaning & Calibration



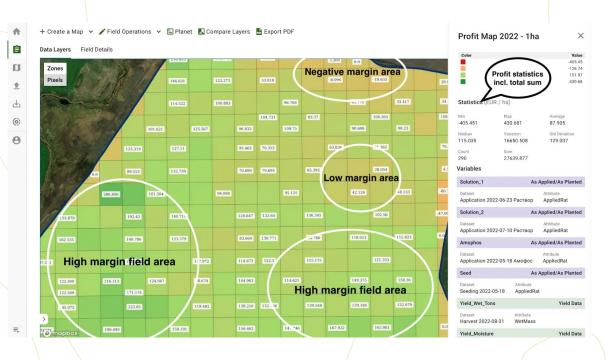
Merging 2 Yield Datasets, harvested in Different days



Combining and Calibrating datasets



Profit Maps



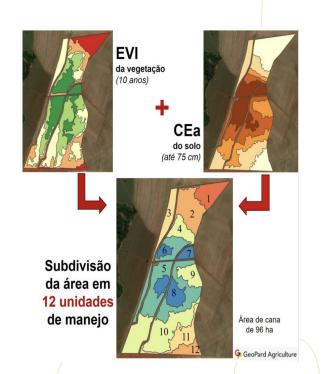
Cross-Margin Profitability maps are calculated based on factual farm data: as-applied (fertilizer, crop protection), as-planted, harvesting.

Read more



Use-Cases From Brazil

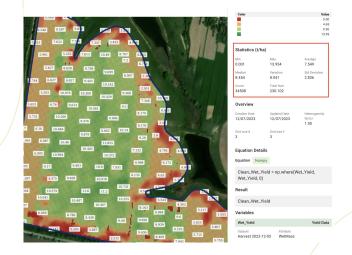
Multi-layer farm data analytics & correlation analysis



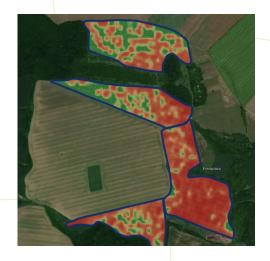




Equations: Use Cases - Yield Stats & Slope for VRA



Yield Distribution (Statistics) including
Total Collected Yield



Convert Slope into Factor for VRA Fertilizing, Seeding, Crop Protection



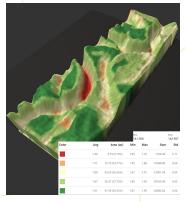
3D Maps in Browser

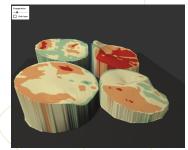
Learn geospatial dependencies between data layers.

Combine **a base layer** (topographic, slope, relief positions, soil properties, or vegetation distribution) and **a cover zones map** (zones from yield, historical vegetation, organic matter, electrical conductivity, pH distribution).

3D model is visualized right in the browser without need of installing any additional software or plugins.

3D Maps - GeoPard Agriculture



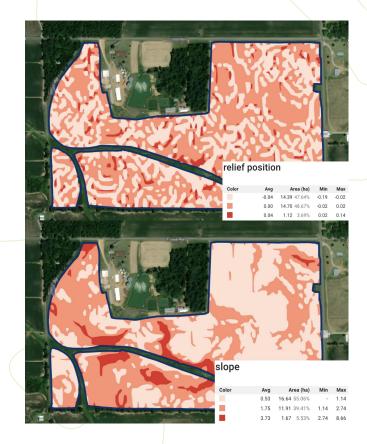




Topography Profile

Complete topographic profile including <u>Elevation, Slope, Aspect, HillShade, Relief</u> <u>Position, Ruggedness, Roughness</u> built on top of Remote Sensing or <u>Machinery Datasets</u>

Example: Slope and Relief Position maps.





Use-Case: Automated Scouting

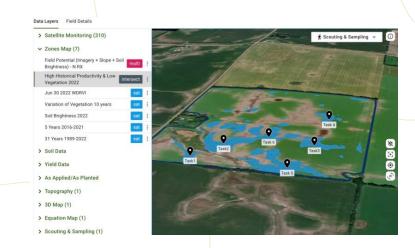
Automated detection of locations that need to be scouted.

Some examples:

- Estimate expected yield of the whole field by checking the development of crops in a certain place
- Unexpected low vegetation zones
- Scout yield limiting locations

Based on GeoPard unique maps such as field potential, stability, current productivity, multi-layers maps & cross analytics.

Read more

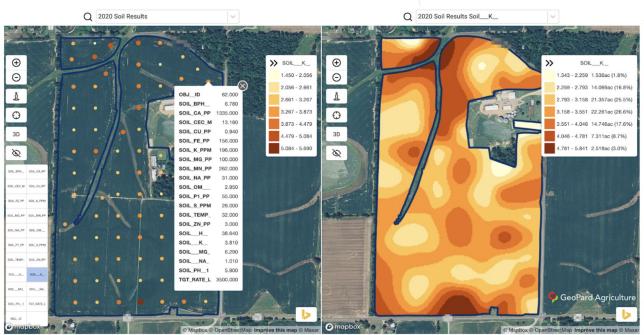




Soil sampling

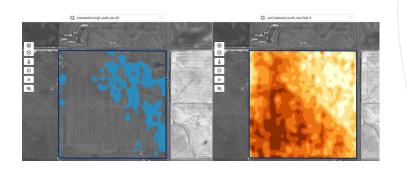
Planning of soil sampling (zonal & grid), VRA maps based on soil data

Blog: Soil data analytics

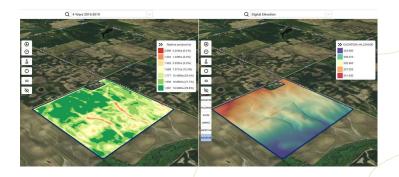




Use-Case: Detection of Yield Limiting Factors



Yield / Soil Moisture correlation



LIDAR topographic analytics



VRA Maps, Cost Calculation and Export

Create Variable rate application (VRA) maps by adding rates to any management zone map.

Costs calculation for Rx maps - know your costs per zone and per product.

VRA maps are compatible with most agricultural machines and can be exported as a **shapefile**, **ISOXML** or to **JohnDeere Ops Center**











Zones Adjustments

Merge and split zones feature allows to make a few important things:

- Split polygons
- Merge polygons
- Draw strip trials
- Hand-free drawing tools
- Assign a polygon or a complete zone to another class <u>Blog: Merge and Split zones</u>





Soil Brightness Index

<u>Soil brightness</u> works as a proxy for soil organic matter, sands, and salinity areas, and is becoming an increasingly important index for studying changes in soil conditions over time.

Relevant in measuring and monitoring soil degradation and soil erosion patterns.

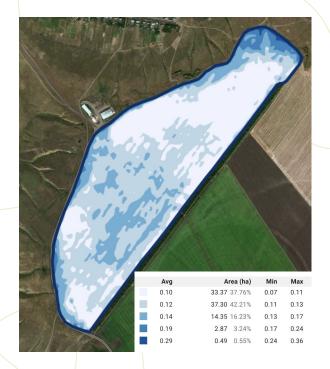




Stability Maps / Change Detection

Detect the most changeable and stable spots in the field during any period: the last 1-2 weeks or 1-2 months or even a couple of years (stability and variation of vegetation from season to season).

Coming: Combine with the latest image to see the positive or negative trends for every pixel.

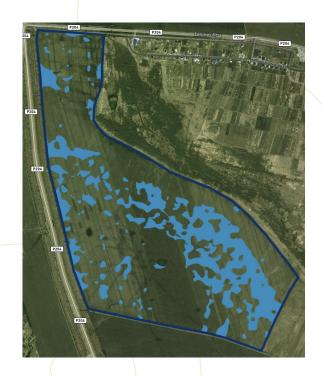




Intersection of Data Layers

Overlapping among management zones based on different layers to define dependencies between data layers, to identify the most interesting/valuable areas for extended analytics (scouting, soil, plant sampling), and to improve agronomic practices.

Example: Influence of high slope to low historical crop productivity.





As-Applied and As-Planted Data Analytics

Monitoring of the VRA execution results including a comparison of planned and applied maps.
Useful for the calculation of ROI of Variable Rate technology.

Example: Comparison planned and executed VRA maps.

Blog post - Accuracy of Rx vs As-Applied





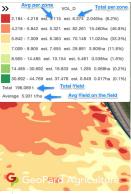




Yield Data Analytics

- Batch Import of harvesting data
- Automated Processing: Cleaning & Calibration
- Visualization & Analytics of all attributes
- Statistics per attribute on subfield level (moisture, protein, oil, per field, zone, pixel)

Read an article in our blog



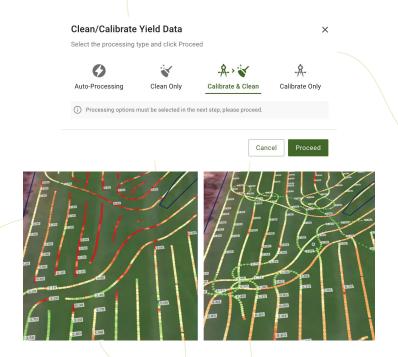




Yield Auto-Cleaning and Auto-Calibration

- Al & Rule-based models enable automated yield data cleaning & calibration
- Automatically calibrated data from several harvesters
- Smart Cleaning of abnormal values and j-hooks

<u>Yield Cleaning Tutorial</u>

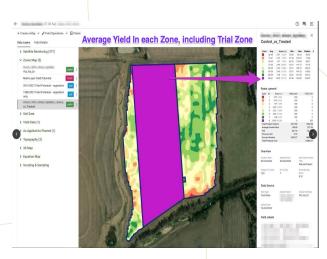




Trial Management & Analytics, Per Static block or Dynamic (e.g. yield per harvester)



Average Yield per harvester



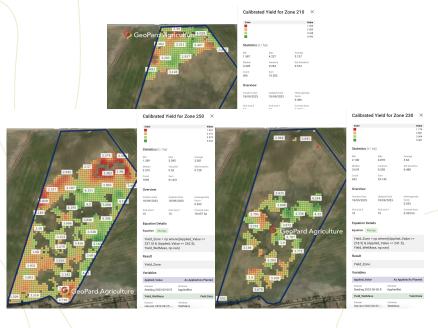
Yield per zone, including Trial block

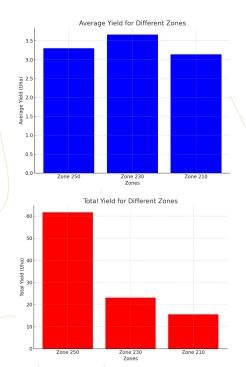
Trial analytics Tutorial



Evaluation of Efficiency of VRA

Separately evaluate each zone both statistically and geospatially, then compile the results.



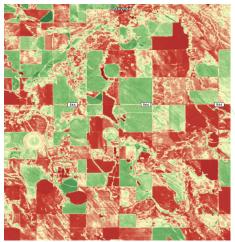


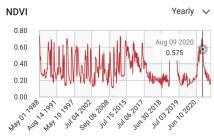
Links: Trial Analytics



Current and Historical/Imagery

- Support field and region level with indices: RGB, NIR, EVI2, LAI, NDVI, GNDVI, IPVI, GCI, RCI, SAVI, OSAVI, NDWI, WDRVI, SBI, NDMI, MSI, CCCI, MCARI, TCARI, MCARI/OSAVI, TCARI/OSAVI
- Time-series analysis
- Accurate cloud and shadows detection
- Automated management zones for each new non-cloudy image during the season with configurable parameters (index, number of zones, min size of polygon)
- VRA maps your own rules for rates calculation
- Export pixel-based imagery data to utilize in further analysis/models
- Data sources:
 - Sentinel 2 (2015 ...)
 - o Landsat (1988 ...)
 - o Planet (2015 ...)
 - Hyperspectral imagery (2022)



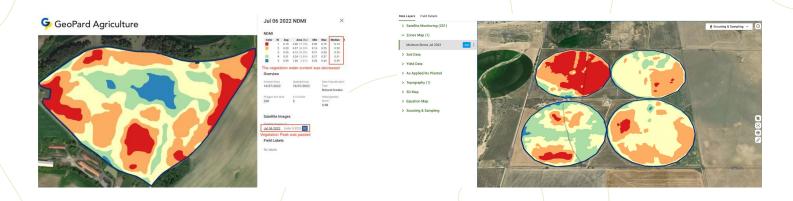




Relative Soil & Grain Moisture

- The index determines vegetation water content. It is useful for finding the spots with existing water stress in plants
- Lower NDMI values mark the spots where the plants are under stress from insufficient moisture
- On the other side, lower NDMI values following the vegetation peak highlight the spots that are becoming ready for harvesting first

More in blog





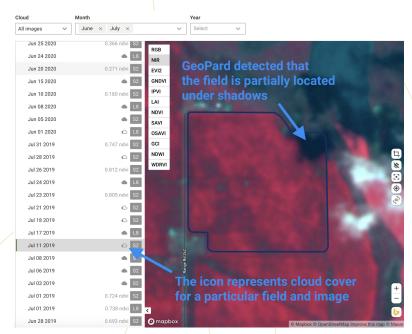
Best-In-Class Clouds And Shadows Detection

GeoPard provides <u>high accuracy of clouds and</u> <u>shadows</u> detection using proprietary algorithms.

The algorithm's accuracy is about 95%, while competitors have ~80% accuracy.

Enables Automation of Analytics based on Imagery

Advanced image filter allows looking at partially cloudy and cloudy images to verify decisions.





Planet Labs Imagery Analysis and Rx Creation

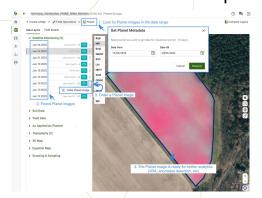
- Automated data processing includes:
- Clouds/shadow detection
- Data normalization and cleaning
- Order imagery in 1 click
- Analytics products and VR maps based on Planet imagery



Sentinel-2

VS

Planet Scope





Mobile Application

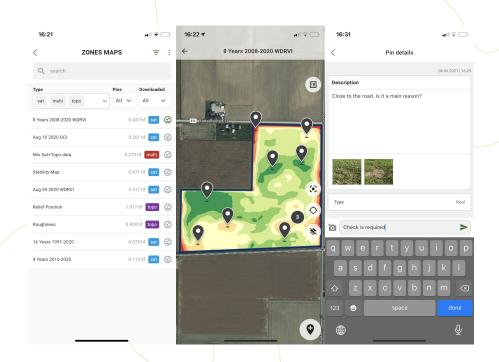
Sync between mobile and web apps

- Online access to all the field datasets and VR zones
- Offline zones and soil maps and scouting capabilities including planning and executed actions with comments and photos

Platforms: IOS, Android. Mobile and Tablets

While Label applications

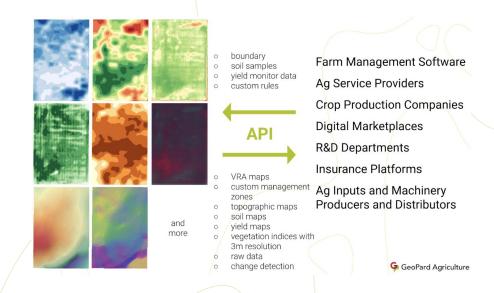
Mobile apps tutorial





Powerful API and Automation

- All services are available for integration via API
- GraphQL
- OAuth 2.0 protocol
- Geodata: WMS, WFS
- The user interface for Administration
- User interface widgets for direct integration into other platforms Read more





Data Compatibility

Raven Slingshot and Viper Pro 4	Shapefiles
Trimble	Shapefiles and Isoxml
John Deere GS3 and GS4 data	GS3 details, GS4 details
John Deere	MyJD Ops Center integrated, see details in our <u>blog post</u>
✓ AGCO	ISOXML and shapefiles
✓ CNH	ISOXML/shapefiles supported
Topcon/TAP	Shapefile supported
Mueller	ISOXML/Shapefiles supported, <u>details here</u>
✓ ISOXML	Claas, Topcon, Dickey John, CNH and others
AgLeader Monitors	Shapefile support, <u>details here</u>
Amazone / Amatron	Shapefile, ISOXML, <u>Amatron 3 details</u> , <u>Amatron 4 details</u>
GeoJson	Generic vector data format. Is supported by most GIS programs including Esri ArcGis, QGIS. Available for API users
Shapefile	Generic vector data format. Is supported by most GIS programs including Esri ArcGis, QGIS
API / Widgets for integration of GeoPard analytics into other systems.	



Statistics for Zones

Calculate statistics on zone level to determine how accurate the measurements are.

Statistical metrics:

- minimum
- maximum
- average
- median
- sum
- standard deviation





Run Analysis



Statistics for Machinery Datasets

Calculate statistics for every attribute collected by machinery during agricultural operations (Seeding, Fertilizing, Crop Protection, Harvesting) to determine how accurate the operation was executed and total applied number of agricultural input.

Statistical metrics:

- minimum
- maximum
- average
- median
- total sum
- standard deviation





PDF Reporting

Export as PDF any data layer including Imagery, Yield, Soil, As-Applied, Topography, Zones and Equations

A report can aggregate up to 60 data layers

It includes stats per attribute

2. Zone Maps

2.1. 1988-2023 Field Potential

Overview

Creation Date Updated Date 23 Aug 2023 23 Aug 2023

Data Classification Type Equal count

Polygon min

zones

Heterogeneity fa

EVI2

Color	ID	Avg	Area (ac)	Min	Max	Median	Std Dev	Sum
	1	0.36	6.26 19.73%	0.35	0.47	0.36	0.01	1007.15
	2	1.14	6.45 20.30%	0.35	1.80	1.29	0.47	3328.39
	3	1.76	7.23 22.76%	1.66	1.81	1.77	0.03	5656.17
	4	1.80	6.56 20.66%	1.79	1.81	1.80	0.01	5284.25
	5	1.81	5.26 16.56%	1.80	1.82	1.81	0.00	4298.02

Data Layers

Satellite Monitoring

Index

Satellite images (28):

27 Jul 2023, 12 Jul 2022, 5 Sep 2021, 7 Jul 2020, 8 Jul 2019, 28 Jun 2018, 22 Jun 2016, 23 Aug 2015, 28 Jul 2014, 16 Jul 2013, 20 Jul 2011, 25 Aug 2010, 6 Aug 2009, 9 Jul 2000, 24 Jul 2006, 24 Jun 2005, 30 Jun 2004, 22 Aug 2003, 21 Jul 2000, 5 Aug 1997, 26 Jul 1996, 31 Jul 1996, 29 Aug 1994, 25 Jul 1993, 31 Jul 1992, 18 Jun 1999, 11 Sul 1998, 10 Jul 1998



Automated Heterogeneity index

Decide which fields to target first with precisionAg





Sustainability Index

Tillage

As-applied Fertilizer maps

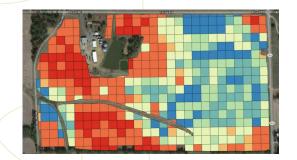
Yield maps / GeoPard Field Potential maps

Cover Crops

Crop Rotation

... other factors

Per pixel calculated Sustainability Index





Recommendation on Soil/Carbon Samples

Basis to start Zonal soil sampling. Automation & UI - WIP.





Web, Mobile, API, Widgets, White-Label

WEB: Online access to all the features.

Mobile: Online access to all field datasets and zone. Offline zones and soil maps, and scouting capabilities including planning and executed actions with comments and photos.

API: All services are available for integration via API; GraphQL; OAuth 2.0 protocol; Geo data: WMS, WFS; User interface for Administration; User interface **widgets** for direct integration into other platforms

While-Label & On-Premise applications.











Partner Program



Partner Program

Join the GeoPard Community Partner Program and earn money by advising and bringing the solution to your network, promoting and telling how well GeoPard Agriculture works for you.



Clients

All clients who enter your referral code, follow your redirect link for registration or inform us of your recommendation will be identified as a referral sale. Clients receive a special bonus for registering with the referral.



Promo materials

We will provide you with marketing materials, videos, images, case studies, product demos and a dedicated affiliate manager to support you as our partner. Feel free to add information about GeoPard on your website and use your other channels for promotion.



Reward

The program includes payouts for bringing users into GeoPard Agriculture. You get high commissions: 25% of the annual income for the first 2 years of each referral sale. Read more about Program Terms and Conditions here.

Become GeoPard Partner



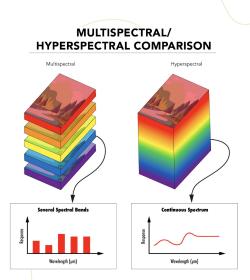
R&D: Hyperspectral Imagery Analytics

GeoPard managed to successfully preprocess (clean, normalize), upload, calculate statistics, various indices and spectral signatures for HYPERSPECTRAL Imagery (±250 bands in comparison to ±10 bands from multispectral imagery).

Use-cases:

- Remote detection of sustainable & regenerative farming practices
- Distinguishing different plant species with similar spectral signatures
- Identifying plant biochemical composition
- Quantifying soil vegetation
- Model soil agrochemical attributes
- Carbon estimations

This is the part of the <u>project partially funded</u> by the EU and the Ministry of the Environment of North Rhine-Westphalia





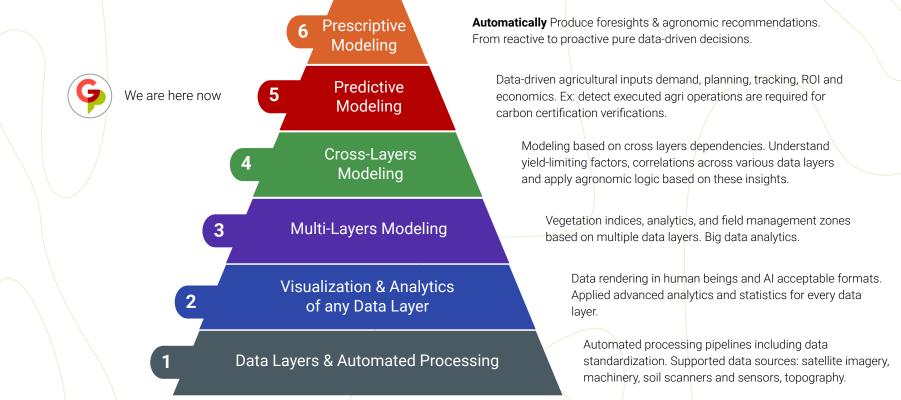
R&D: Yield Prediction Models

GeoPard deep knowledge of each individual fields allow us to create high quality Yield prediction models.

Let's know if you're interested in working with us on this topic.



Product Vision





Documentation

docs.geopard.tech - web, mobile, API

John Deere Ops Center Integration



